

## Muzzaffer Al Saleh

•+971 50 8302260 • Malsaleh627@gmail.com • Ras Al Khaimah, UAE

### Summary

---

A seasoned and results-oriented F&V Section Manager with over 12 years of retail experience brings a wealth of expertise in fresh food management, category optimization, and efficient operational strategies. This translates to a proven ability to minimize shrink, maximize product freshness throughout the supply chain, and ultimately drive significant sales growth within a Fresh Food department.

### Experience

---

#### CARREFOUR HYPERMARKET

Ras Al Khaimah, UAE

Majid Al Futtaim launched Carrefour in the region in 1995 and owns the rights to operate the brand in more than 30 countries across the Middle East, Africa, and Asia.

#### Section Manager

2011 – 2023

Achievement:

- I manage a team of 25 people.
- Sales achieved in 2022 are Ten million dirhams, a growth of 7.5%.
- Reduced expenses in 2022 by 10%.
- Handling Fresh Food department mainly F&V section, Order, Sales, Waste, Offers, and Inventory.

### Education

---

- Bachelor of Business Administration, University of the People, USA, (expected graduation 2026)
- Computer Technology High School 2007/2008

### Additional

---

- Arabic: mother tongue – English: speak fluently.
- **Skills:**
  - **Communication:** Clear communication ensures smooth coordination with suppliers, staff, and customers.
  - **Leadership:** Inspiring team, setting expectations, and fostering a positive work environment.
  - **Problem-Solving:** Effective problem-solving skills help to find solutions swiftly.
  - **Time Management:** Prioritizing tasks effectively ensures smooth daily operations.
  - **Adaptability:** Being adaptable allows to adjust to seasonal changes, market trends, and customer preferences in the dynamic fresh food industry.
  - **Negotiation:** Negotiating with suppliers for better prices, quality, and timely deliveries ensures cost-effective operations.