



Diganage sirimal

Manager

PROFILE

Results-driven professional with a proven track record in sales management, leadership, and business development. Seeking a challenging managerial position in a dynamic organization where I can leverage my skills and expertise to drive revenue growth, foster customer satisfaction, and lead high-performing teams. Committed to delivering exceptional results through strategic planning, effective communication, and a customer-centric approach. Looking to contribute to the organization's success and drive sustainable business growth.

WORK EXPERIENCE

Branch Manager

Arpico Super Market - Sri Lanka

2018 – Present

1. Oversaw the overall operations of the branch, including sales, inventory, and customer service.
2. Developed and implemented sales strategies to drive revenue growth.
3. Managed and motivated a team of employees to achieve targets and deliver exceptional service.
4. Monitored and analyzed sales performance, market trends, and customer feedback.

Assistant Manager

Arpico Super Market - Sri Lanka

2017 - 2018

1. Assisted the store manager in daily operations and decision-making.
2. Supervised and trained staff to deliver excellent customer service.
3. Implemented strategies to optimize store layout and product placement.
4. Monitored and maintained proper inventory levels and stock rotation.
5. Conducted performance evaluations and provided feedback to team members.

FMCG Executive

Arpico Super Market - Sri Lanka

2011 - 2016

6. Managed a team of sales representatives and provided training and guidance.
7. Built and maintained strong relationships with key clients and suppliers.
8. Oversaw inventory management and ensured optimal stock levels.

FMCG Incharge, Arpico Super Market - Sri Lanka

2009 - 2010

FMCG Supervisor, Arpico Super Market - Sri Lanka

2006 - 2008

Office Clerk, Arpico Super Market - Sri Lanka

2003 - 2005

Chief Cashier, Arpico Super Market - Sri Lanka

2002 - 2003

CONTACT INFO



PHONE

+971551292559



WHATSAPP

+94 77 308 0858



MAIL

sirimald694@gmail.com



LOCATION

Al sathuwa,
MSM building, 3rd floor,
Room number 302/03.

IT SKILLS

1. MS Word
2. MS Excel
3. MS Power Point
4. IT Literacy

SKILLS

1. Sales Management
2. Leadership
3. Staff Training and Development
4. Inventory Report Generation
5. Customer Relations
6. Market Analysis
7. Complex Problem Solving
8. Innovation
9. Project Management
10. Business Development
11. Effective Marketing
12. Compassion
13. Flexibility
14. Creativity

LANGUAGES

ENGLISH

SINHALA

PERSONAL INFORMATION

- NAME IN FULL
Diganage sirimal
- DATE OF BIRTH
13.06.1976
- GENDER
Male
- CIVIL STATUS
Married
- NATIONALITY
Sri Lankan
- PASSPORT NUMBER
N10691573
- NIC NUMBER
761651617V
- DRIVING LICENCE NUMBER
B1896091

Cashier, Arpico Super Market - Sri Lanka
2001 - 2002

Store Keeper, Keels Super Market - Sri Lanka
1997 - 1998

CCTV Operator, Keels Super Market - Sri Lanka
1996 - 1997

PROFESSIONAL QUALIFICATIONS

Bachelor of Arts
University of Ruhuna – Sri Lanka
2002

ACADEMIC QUALIFICATIONS

GCE Advanced Level Examination
Department of Education - Sri Lanka
1995

REFERENCES

Mr.Oshan Pieris
Head of operation - Arpico super market
310,Highlevel road, Maharagama, Sri lanka
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oshan.peiris@arpico.com

Mr.Lahiru Jayasekara
Reagonal Manager - Arpico super market
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lahiruj@arpico.com

I do hereby certify that the above particular given by me are true & accurate to the best of my knowledge. If I'm offered an opportunity to serve in your esteemed organization, I can assure you that I shall always perform my duties with commitment & loyalty.

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