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Dubai, UAE

## Education

### Bachelor of Commerce

Good Shepherd College

2017 - 2020

### Higher Secondary Education

NSS HSS Perunnai

2013 - 2015

## Expertise

Digital Marketing

Branding

Lead Generation

Supervision & Leadership

interpersonal communication

## Language

English

Malayalam

Hindi

French

# ABHISHEK RAJENDRAN

## Operations & Marketing Executive



### Profile

Experienced leader, executive and project manager with demonstrated ability to successfully lead a large multi-location enterprise, effectively manage budgets, drive projects, develop associates, improve quality, enhance productivity and meet service level agreements. Career record reflects a customer-focused, proactive, goal-oriented and results-driven style that has been instrumental in helping businesses meet their financial objectives and significantly improve their key business metrics



### Work Experience

2021-  
2023

#### Alankar steels.

Assistant operations manager

- Overseeing daily activities driving the business from raw materials to final products
- Coordinating manufacturing, supply chain, distribution, and logistics
- Implementing systems and processes to increase productivity
- Establishing quality standards, policies, audits, and training
- Analyzing operational metrics, identifying issues, and enhancing procedures
- Leading operations teams and developing operations talent

2020-  
2021

#### D-SIM

Marketing Executive

- Working with the wider development team.
- Proofread creative copy that improved conversion
- Distributed statistical information to staff members.
- Lead four successful promotional events of 1000
- Handled social media platforms of the firm



### Declaration

I hereby declare that all the details mentioned above are in accordance with the truth and fact as per my knowledge and I hold the responsibility for the correctness of the above mentioned particulars.