



# AFREED

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## Contact

KANNUR, 670702

Uae Number ;

507562210

Indian Number ;

+91 9061372210

[afreedafree1999@gmail.com](mailto:afreedafree1999@gmail.com)

Date of Birth - 04/10/1999

## Passport Details

NO ; U2756157

Expiry Date ; 18/01/2031

## Visa Details ;

Type ; Visiting Visa

Expiry Date ; 03/01/2024

## Core Qualifications

- Sales goal attainment
- Demand generation marketing
- Marketing and sales strategies
- Excellent communication
- Fast learner
- Picking, packing and dispatching
- Efficient and proactive
- Warehouse operation management

## Professional Summary

**Highly competent in all areas related to supply-chain management, production management, logistics quality evaluation, and cost reduction.**

Detailed Sales Consultant well-known for providing persuasive product demonstrations and convincing leads to make purchases. Reliable, quick-paced and team-orientated. Dedicated and driven to excel in sales-driven role. Friendly Customer Team Member with experience in retail and service environments. Takes instruction well and proactively responds to varying demands. Skilled in upselling for increased average transaction values.

## Experience

### Warehouse Operative

EASY STORE COMMUNICATIONS | ERNAKULAM | Jul 2021 - Jun 2023

- Carried out day-to-day warehouse duties with care and attention, maintaining compliance with safety standards.
- Picked orders to meet productivity targets.
- Understood warehouse product placement, enabling efficient picking and packing services.
- Restocked shelves with strict attention to detail, utilising time management and organisation skills to maximise efficiency.
- Participated in meetings with warehouse teams to resolve queries and issues.
- Memorised essential product data, ensuring accuracy in warehouse duties.
- Provided accurate, timely stock reports to warehouse managers.

### Brand Promoter

RAW PRESSERY | ERNAKULAM | Jul 2020 - Jun 2021

- Made a good sales margin while covid-19
- Supervising junior sales representatives
- Meeting and greeting customers and making them feel welcome

## Education

ISSD  
ERNAKULAM  
DIPLOMA IN Logistics:  
Logistics  
2022  
  
GHSS IRITTY  
2018  
Commerce Business  
Management Accounts  
LANGUAGE English Hindi

- Maintaining good business relationships with existing clients
- Used social media platforms such as Instagram, Facebook, LinkedIn, YouTube, Twitter and TikTok to increase brand awareness.
- Researched and targeted new establishments to increase sales and build brand awareness.

## Travel Agent

LEELAGOON HOLIDAYS | ERNAKULAM | Jan 2019 - May 2020

- Established a base of loyal clientele due to excellent listening and research skills and a keen understanding of travel budgets.
- Took payments via credit and debit cards and handled all sensitive information with professionalism and discretion.
- Handled travel arrangements for groups, couples, executives and special needs clients.
- Planned and coordinated all travel for clients based on budgets, departure times and travel needs.

## Credit Card Sales Executive

SBI | ERNAKULAM | Jul 2018 - Nov 2019

- Monitored sales data to analyse previous transactions, gather valuable insight and exercise smart decisions for future.
- Participated in continuous product development training to maximise sales potential.
- Managed customer relationships through consultative sales techniques to attain individual sales goals.

## Languages

Malayalam: First Language

English: C2



Proficient

Hindi: B1



Intermediate

Tamil: B1



Intermediate