



AKHIL PREMADAS

MERCHANDISER

I am a enthusiastic sales background professional with over 9 years of experience in sales, marketing, merchandising, currently work as a merchandizer.

Expert Skills

Customer Service	● ● ● ● ●
Retail Management	● ● ● ● ●
Top sales Performer	● ● ● ● ●

Contact

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🏠 Dubai, UAE

Personal Details

Nationality : Indian
Gender : Male
Age : 29
Visa Status : Visit Visa

Languages Known

- ♦ English
- ♦ Malayalam
- ♦ Tamil
- ♦ Hindi

WORK EXPERIENCE

MERCHANDISER

Spinneys Dubai LLC / June 2020 – June 2023

- ❖ Plan and develop merchandising strategies that balance customers' expectations and company's objectives.
- ❖ Analyse sales figures, customers reactions and market trends to anticipate product needs and plan product ranges/stock.
- ❖ Collaborate with buyers, suppliers, distributors and analysts to negotiate prices, quantities and time-scales.
- ❖ Maximise customer interest and sales levels by displaying products appropriately.
- ❖ Produce layout plans for stores and maintain store shelves and inventory.
- ❖ Forecast profits/sales and plan budgets.
- ❖ Monitor stock movement and consider markdowns, promotions, price changes, clear outs etc.
- ❖ Build constructive customer relationships and team with channel partners to build pipeline and close deals.
- ❖ Remain up to date with industry's best practices
- ❖ fifo/fefo

SALES EXECTIVE

MCP Hyundai Kerala - June 2015 to Jan 2019

PROFESSIONAL KNOWLEDGE

- MS Office
- Email and internet applications

QUALIFICATIONS

- Bachelor of business administration:
Sangai International University
Manipur – March 2016-2019

I do hereby declare that the above mentioned particulars are true to the best of my knowledge

Akhil Premadas

Passport No : X 3713166