



Mr.AMAL CHRISTY BABU

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Al Majaz,BuhairaCorniche,Sharjah

Email: amalchristyb92@gmail.com

PERSONAL INFORMATION:-

Gender : Male

Languages Known : English, Malayalam and Tamil

RESIDENTIAL ADDRESS:-

Kasaragod, Kerala, India

SKILLS

- Strong team- building skills
- Communication skill
- Problem solving skill
- Teamwork
- Creativity
- Critical Thinking
- Quick Learning

COMPUTER SKILLS

- Microsoft Office,Word,Excel,Pivot table,Vlookup

PROFESSIONAL SUMMARY

Acquire a challenging position which will utilize my skills and experience while providing growth potential.

PROFESSIONAL EXPERIENCE

Organization name: BIMS COLLEGE,SHARJAH

Designation: **ADMIN&BUSINESS DEVELOPMENT EXECUTIVE**

Duration: Jan 2022-PRESENT

Responsibilities:

- Counselling students to choose their appropriate course and help them to build a better career
- Resolving customer complaints quickly and efficiently
- Collecting payments and generating bills
- Ensure customer satisfaction
- Knowing your competitors and strategizing accordingly.
- Use social media to engage with customer
- Ensure customer satisfaction
- Tele sales and Academic Counselling
- Maintain data in CRM

Organization name: Phoenix Cars India Pvt Ltd, Volkswagen

Designation: **Marketing Executive**

Duration: March 2019 to Dec 2022

Responsibilities:

- Implement marketing and advertising campaigns
- Prepares marketing reports by collecting analyzing summarizing sales Data
- Monitors budget by comparing and analyzing actual results with plan and Forecast
- Support sale staff by providing sales data, market trends forecast and new product information
- Researches on competitive products by identifying and evaluating product characteristics, market shares, pricing
- Communicates with customers to determine their needs and interests

EDUCATIONAL QUALIFICATIONS

- **MBA** (Logistics & HR Management) – Bharathiyar University, 2018
- **BSW**- Bachelor of Social work -2014
- **Plus Two** –Higher secondary Education Board, Kerala - 2011
- **SSLC** – Board of Public Examination, Kerala – 2009

DECLARATION

I hereby declare that the information furnished above is true to the best of my knowledge.