



ARUN DAS

**FMCG Merchandiser**

**Contact Me**

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**Email**

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**Address in UAE**

**Muroor  
Abu Dhabi.**

**ABOUT ME**

**More than 7 years of  
experience in Retail Sales.**

**FMCG Sector**

**PERSONAL DETAILS**

**Date of Birth: 26<sup>th</sup> Dec 1987**

**Sex: Male**

**Nationality: India**

**Marital Status: Married**

**Visa Status: Visit**

**OTHER DETAILS**

**Languages known.**

**English  
Hindi  
Malayalam**

**EXPERIENCE**

**July 2012- Dec 2019 ADMIRALS TRADING LLC**



**Senior Merchandiser**

- Tremendous merchandising experiences in fresh, frozen and dry foods category.
- Energetic and self-motivated with a high degree of commitment to the assigned job.
- Handling major hypermarkets and supermarkets channels (A, B & C class) – Carrefour, Lulu, Abu Dhabi Coop Spinneys, Choithrams, Al Maya etc.
- Excellent knowledge about each channels strategy and applying it for the benefits of the company.
- Responsible for primary and secondary display.
- Implied cross merchandising for the growth of each brand.
- Trained many newcomers.
- Heeding on different activities like store promotion, regular items with extra space display to achieve the target.
- Evaluate all sales related activities like promotion sales, regular sales etc.
- Submitting daily, weekly and monthly reports to top management with different aspects.
- Control on merchandising.
- Maintain the daily stock requirements for all outlets.
- Ensure sales promotions in respective areas for every month.

## MERCHANDISING BRANDS

### **Fresh, Chilled & Frozen**

- Admirals Poultry, Senora, Karan Beef, Omega Sea Foods, Ranger's Valley, Admirals Olives
- Admirals Pizza, Boylans, Freshly Frozen Foods, Masaaq Al Emarat, Juicies, Pieman's

### **Dry Foods**

- Mother Earth, Alagha Olive Oil, Azizaa Basmati Rice, Sava, De Siam, Enso, Jack Links Dry Beef, Bunalun Organic, Nongshim Korean Noodles, Tom's Farm Nuts, Royal Foods, Movenpick Coffee, Anglo Beef, Balocco, Kambly, Kent, Hazerbaba, Belgian, Steenland, Varta Battery, Filetti Detergent.

## EDUCATION

Diploma in Graphic Design

Cyber Computers, Punalur, Kerala

### **DECLARATION**

I, hereby declare that the above given information are true and correct to the best of my knowledge.

ARUN DAS