

ARVIN DE GUZMAN



CAREER OBJECTIVE

Merchandiser for Two years plus and eager to use my knowledge of current market trends and the corresponding ability to work towards achieving sales goals by employing above-par merchandising procedures and strategies.

CONTACT

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EMAIL ADDRESS: arvin011090@gmail.com

PERSONAL INFORMATION

Address: Deira, Dubai-UAE

Nationality: Filipino

Civil Status: Single

Date of Birth: Jan. 10 1990

Visa: Cancelled Visa

CORE COMPETENCIES

- Sound working knowledge of all terminology relating to merchandising and retailing
- Strong ability to prepare, process, and submit reports to managers
- Ability to promote the company's reputation by accepting responsibility for accomplishment on all requests concerning merchandising.

WORK EXPERIENCE

Sales Associate Promoter & Demonstrator

Virgin Mega Store, Dubai

April 2022 –Jan 2024

- Engaging in meaningful interactions and building good relationships with customers.
- Attending customers want and helping them find the perfect product for their needs.
- Demonstrating and providing guidance on product selection.
- Arranging the display and price tag of the products in store.
- Setting up attractive product displays and promotional booths.
- Ensure that the stores are stocked with the right types and quantities of products
- Meeting daily targets and submitting sales reports.

Retail Merchandiser

Al Meera Muaitheer Branch, Qatar

March 2021 –March 2022

- Ensure that the stores, shelves or websites are stocked with the right types and quantities of products
- Display, arrange, price, and rotate products in store
- Maintain store shelves by removing dated or damaged products
- Monitor store inventory based on sales and intake
- Optimize sales volume and profitability by identifying profitable lines and bestsellers
- Make recommendations for promotional strategies using sales and pricing data
- Work and communicate with buyers, suppliers, stores, and distributors

Sales Clerk/Merchandiser

SM City Valenzuela (Hypermarket), Manila, Philippines

January 2019 – February 2021

- Greet customers and inquire about their needs
- Take inventory, stock and restock merchandise
- Operate cash register and assist customers with purchases
- Work with other team members and leaders to ensure a high-quality customer experience
- Assist with preparations for displays, windows, trade shows. Etc.
- Meet established sales quota
- Clean, clear and tidy debris as needed

EDUCATION

- Secondary: Malabon National High School
Philippines
S. Y. 2006

- Primary: Malabon Elementary School
Philippines
S. Y. 2002

REFERENCES

- Reference are available upon request.

I hereby certified that the above information is true and correct to the best of my knowledge and belief.

ARVIN DE GUZMAN