

ABDALLAH HAMDY ELSAYED

GRAPHIC DESIGNER

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CAREER OBJECTIVE

To obtain a challenging position that will allow me to use my skills, and knowledge to help, create and support a fully functional and efficient department to become a valuable asset to my employer as well as a respected team member to continue acquiring knowledge and experience.



PROFESSIONAL EXPERIENCE

Graphic Designer

Qalaia Clothing Printing House
2022 - Present

- Integrates hand and computer skills to create and prepare original textile graphics designs, illustrations, prints and/or patterns exclusive to the Company for assigned brands.
- Researches new trends and textile/graphic patterns and recommends textile/graphic design direction to Product Designers each season.
- Provides technical expertise on ability to execute various types of textile/graphic design on various fabrications and materials. Uses newly developing art techniques and design technology to enhance skills and abilities in creating original, saleable, textile/graphic designs.
- Researching current fashion trends and determining what consumers will like.
- Overseeing the production of designs, including carrying out fittings.
- Maintaining relationships with vendors, suppliers and models.
- Communicating technical design information for customer samples.
- Working with team members to design clothes for upcoming seasons.
- Implementing feedback revision and creating final designs for printing.
- Work on the layout of catalog layouts, email marketing graphics and social media graphics
- Style patterns into dynamic layouts, re-color prints, create repeats and rework vintage or bought original artwork into fashion prints
- Encompass style, color/print, fit and fabric for new/existing product lines

Graphic Designer
TransTech - El Obour
2019 - 2022

- Collaborate with fellow designers to develop new approaches for creating more expressive graphics for the company
- Proofread designs to make sure that text, layout, and dimensions are ready for printing.
- Work with a wide range of media and graphic design software
- Establish creative direction for the company within brand guidelines
- Finalizing all types of files to print house
- Support the Print Designer in researching seasonal print & color trends appropriate to the concept
- Draw and modify logos and designs and print them on clothes.
- Proceeding with all types of printing (offset/indoor/outdoor)
- Finalizing page layout, inserting leaflets and usage of colors

Graphic Designer
Pure Color - Embaba
2017 - 2019

- Conceive and design network print and online material including advertising campaigns collateral pieces, logos, presentations and other pieces as necessary
- Study design briefs and determine requirements
- Prepare rough drafts and present ideas
- Researches new trends and textile/graphic patterns and recommends textile/graphic design direction to Product Designers each season.
- Develop illustrations, logos and other designs using software or by hand
- Use the appropriate colors and layouts for each graphic
- Test graphics across various media
- Amend designs after feedback
- Ensure final graphics and layouts are visually appealing and on-brand

Graphic Designer
NAG - Cairo
2013 - 2017

- Place print artworks into industry standard repeat layouts utilizing Adobe Photoshop and Illustrator
- Collaborate with team members to select seasonal themes, make edits to lines and create new concepts
- Ensure products are in agreement with the business strategy
- Collaborate with a technical designer to ensure development packages are accurate
- Create and design various materials for print and digital collateral
- Ensure projects are completed with high quality and on schedule
- Establish creative direction for the company as well as brand guidelines
- Perform retouching and manipulation of images



LANGUAGES

- English Language Good
- Arabic Language Native



SKILLS

- Familiarity with design software and technologies (such as Illustrator Photoshop)
- Good command of English Language.
- Excellent command of Arabic Language is preferred.
- Attention to details
- Very good communication skills.
- Proficient in MS Office , Excel ,word and powerpoint.



COURSES

- PhotoShop Self-study
- Illustrator Self-study

LAST UPDATE
May 2024