



ABIN PAUL

Digital Marketing Executive

Affordables Fashions LLC- Dubai 2022- Present

Results-oriented marketing executive with a **proven track record** and **exceeded business goals** on.

Proven Track Records

- ✓ Managed ,developed ,executed and monitored **marketing campaigns & influencer campaigns** through various Marketing channels
- ✓ Conducted **market researches** to identify customer needs, preferences, and industry trends.
- ✓ Versatile experience in various **modern marketing strategies** like social media marketing, email marketing, content marketing, audience targeted marketing
- ✓ Excellent knowledge and experience on **various marketing tools** like Marketing Materials, presentations & advertisings tools
- ✓ Well versed in **CRM systems** & customer communication skills & techniques.
- ✓ Strong understanding of **E-commerce platforms** & software

Education & Certifications

- Bachelor of Arts
- Diploma in Adobe Illustrator & Photoshop
- Diploma in Corel Draw
- Diploma in CAD

Softwares



Personal Information

Date of Birth : 09/10/1998
Nationality : Indian
Visa Status : Employment Visa(Free zone)
Languages : English/Hindi/Malayalam
Email : abinpaul956@gmail.com
Marital Status : Single
Contact Number :0507118946

Valid UAE light Driving License