



Adhul Remash

Visual Merchandiser

Highly creative with the ability to drive brands forward through innovative visual schemes and concepts. Possessing a proven ability to make a strong impact with visual merchandising and have a flair for redesigning in store layouts to drive sales forward. Having strong product knowledge, continuously implementing visual guidelines to make sure that visual standards are maintained at all times. Looking for a suitable Visual Merchandiser position as the next step in an already successful career.



adhulremash@gmail.com



+971 56 347 0132



Sharjah, United Arab Emirates

SKILLS

Merchandising and Displays

Corporate visual standards

Brand marketing

Sales strategy

Minimizing sales

Brand image alignment

In-store event promotion

Interior and exterior displays

LANGUAGES

English
Full Professional Proficiency

Hindi
Full Professional Proficiency

Arabic
Limited Working Proficiency

Tamil
Full Professional Proficiency

WORK EXPERIENCE

Visual Merchandiser ADNOC Distribution

10/2020 - 12/2022

Abudhabi

Achievements/Tasks

- Working closely with the management and marketing team to increase sales.
- Producing window displays, signs, interior displays, floor plans and special promotions displays.
- Creating appealing and eye-catching visual displays that lead the customer through the entire store.
- Managed visual displays for department store to drive exposure and increase revenue.
- Analyzing sales figures and forecasting future sales volumes.
- Working closely with buyers and other merchandisers to plan product ranges.
- Assessing sales performance of different ranges.
- Processed weekly damaged/return stock.

Sales Merchandiser Nikai Electronics

04/2020 - 10/2020

Dubai

Achievements/Tasks

- Managing levels and distribution of stock.
- Setting stock promotions/price reductions as appropriate.
- Assessing sales performance of different ranges.
- Negotiating quantities and delivery timescales.
- Setting stock promotions/price reductions as appropriate.
- Negotiating quantities and delivery timescales.
- Handling supply/production problems as they arise.

EDUCATION

Bachelor of Business Administration Amrita Vishwa Vidyapeetham

Coimbatore, India

Digital Marketing Specialist Google Certificate

High School Amrita Vidyalayam

Thrissur, India