

Adoniyas Mekonnen Ayele

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Dubai, UAE

Summary

Seasoned accountant and marketer with excellent analytical and communication skills. Proactive and organized with a passionate commitment to quality and details. Responsible, polymath, autodidact, multi-talented, and intellectually inclined person.

Skills

Invoicing, Microsoft office, Marketing, Strategic Planning, MIS, Digital Marketing, SEO, Sales Management, Financial Analysis, Proofreading, KPI Tools, Content Creation, Accounting

Experience

Sales

ROSHAN TAARA SOLAR ENERGY SYSTEMS • Dubai, UAE

07/2024 - Present

- Sales Strategy Development
- Sales Reporting
- Proposal Preparatio

Content Writer

Haleta Tutoring • Addis Ababa

03/2018 - 10/2024

- Prepared strategies for the digital marketing team.
- Controlling with appropriate KPIs.
- Writing and Proofreading.

General Accountant

Naif Electrical Installation PLC • Addis Ababa, Ethiopia

11/2020 - 04/2024

- Implemented new accounting systems and procedures.
 - Preparing and verifying daily reports, income/sales, journal entries, and deposits of receipts.
 - Proficient in applying GAAP to ensure accurate financial reporting and compliance.
 - Offering recommendations to management regarding changes in financial transactions as well as cash flow.
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Education

BA in Accounting & Finance

Rift Valley University • Addis Ababa

12/2020

- Graduated with a CGPA of 3.75.

BA in Business Administration

Seamless College • Addis Ababa

10/2020

- Graduated with a CGPA of 3.44.
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Languages

English, Amharic

