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AISWARYA G S

MBA(HR AND MARKETING), BBA

I am presently striving to develop my expertise and competencies in Human Resources and marketing, with a strong desire to acquire practical experience in a dynamic corporate setting. Securing a stable career opportunity to fully use my education and skills while making a significant contribution to the company's welfare. Moreover, I am highly motivated to obtain hands-on exposure in the corporate sector, allowing me to effectively apply and advance my skillset.

INTERNSHIP AND PROJECTS

○ 2023

IT Sector Employees

A STUDY ON THE RELATIONSHIP BETWEEN EMPLOYEE ENGAGEMENT AND WORK-LIFE BALANCE AMONG EMPLOYEES IN IT SECTOR (project)

This study seeks to shed light on the crucial relationship between employee engagement and work-life balance among employees in the IT sector. By understanding how these factors interact, IT organizations can develop targeted initiatives to enhance employee well-being, foster a more engaged workforce, and improve overall organizational performance. The findings will contribute to a deeper understanding of the challenges and opportunities faced by IT employees, providing valuable insights for HR managers and decision-makers in the IT industry.

○ 2022

DP World Container Transhipment Terminal Private Limited

HR INTERN

The job entails executing a CSR activity by enrolling unorganized workers aged 18 to 40 in a new pension scheme and reporting their data to HR and Dock Safety. Additionally, it involves an HR activity of verifying documents and conducting training for contract employees while ensuring all necessary documentation is complete and digitized for audit purposes.

○ 2020

Kunnil Hypermarket NH 47, Bypass Road, Near Infosys, Campus, Kulathoor

A STUDY ON HOW COMPENSATION AND REMUNERATION INFLUENCE THE WORKING OF EMPLOYEES AT KUNNIL HYPERMARKET

The purpose of this study is to investigate the impact of compensation and remuneration on employee motivation, job satisfaction, and overall performance at Kunnil Hypermarket. The final conclusion says that there are several ways the organization can provide compensation and remuneration to their employees. The choice of compensation methods depends on various factors, including the organization's financial capabilities, industry norms, and the preferences of the employees.

PERSONAL DETAILS

Date Of Birth: 28/02/1999

Passport no: N4126042

Visa status: Residence

Residential Address: Sharjah, UAE

Contact number: +971508449851, +971503458315

Home Address: Thiruvananthapuram, kerala

Contact number: 9633564034, 8714802349

Education

MBA (HR AND MARKETING)

2021-2023

ToC H Institute of Science and Technology

Ernakulam Kerala

BACHELOR OF BUSINESS

ADMINISTRATION(BBA)

55%

2017-2020

Marian college of arts and science

Kazhakuttom Rd, near Menamkulam Kerala

HIGHER SECONDARY EDUCATION(+2)

75%

2015-2017

C.S.I.E.M.H.S.S.Attingal Kerala

SECONDARY SCHOOL LEAVING CERTIFICATE (SSLC)

85%

2015

C.S.I.E.M.H.S.S.Attingal Kerala

Expertise

1. Technical Expertise

- Talent Acquisition
- Employee Onboarding
- Performance Management
- Brand Management
- Marketing Analytics

2. Other expertise

- Microsoft Office Suite (Word, Excel, PowerPoint, Outlook)
- Successfully completed crash courses on Microsoft Power Bi and Excel
- Graphic Design Software (Adobe Photoshop)

LANGUAGES

- English
- malayalam
- Hindi
- Tamil

SKILLS

- Actively participated in Trade Fair conducted at Toc H Institute of Science and Technology, Arakkunnam Ernakulam and gained leadership quality..
- Team coordinator of Denova (National Management Fest) conducted by Toc H Institute of Science and Technology, Arakkunnam. Ernakulam and acquired time management skill
- Active member in ED (Entrepreneurship and Development) Club at Marian College of Arts and Science Kazhakkootam and gained team management skill.

OTHER CREDENTIALS

- Participated in Kerala's Largest entrepreneurs' convention conducted by TECON at Le Meridian
- Participate a webinar conducted by BSE Investors Protection Fund in the topic: "Overview of securities

REFERENCES

- Mr. Bibin Markose, Placement Head, Toc H Institute of Science and Technology, Arakkunnam Ernakulam

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- Mr. Varghese, Placement Head, Toc H Institute of Science and Technology, Arakkunnam Ernakulam

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