

OBJECTIVE

Dynamic and results-driven professional with extensive experience in education, coaching, sales, and media. Proven ability to lead teams, manage social media campaigns, and teach physical education effectively. Adept at fostering positive relationships, driving sales growth, and ensuring optimal client satisfaction.

WORK EXPERIENCE



1.6 YEAR WORKING AS A ASSISTANT BRANCH MANAGER

REC Education Consultants

- Oversaw daily operations and staff management.
- Improved client relationships and branch performance.



1.2 YEAR WORKING AS A ASSISTANT MANAGER – SALES

Online Consultants

- Achieved sales targets through effective strategies.
- Ensured exceptional client satisfaction and retention.



2.5 YEARS WORKING AS A SWIMMING COACH

Swim Box School

- Designed tailored training programs for all skill levels.
- Ensured safety during swimming lessons.



2.6 YEARS WORKING AS A PHYSICAL EDUCATION TEACHER

Soar STEM School

- Delivered engaging PE classes and organized sports activities.
- Promoted teamwork and physical fitness.



1.2 YEAR WORKING AS A PHYSICAL EDUCATION TEACHER

LACAS Milestones School

- Conducted PE lessons focusing on health and wellness.
- Encouraged students' active participation in sports.



8 MONTHS WORKING AS A SWIMMING COACH

United Charter School (UCS)

- Combined PE and swimming coaching to enhance fitness.
- Emphasized skill-building and discipline.



8 MONTHS WORKING AS A SOCIAL MEDIA MANAGER & DIGITAL MARKETING

- Managed campaigns to boost online presence and engagement.
- Created and optimized content for digital platforms.



6 MONTHS WORKING AS A INTERN – ANCHOR

Bol News

- Supported live and recorded news production.
- Conducted research and prepared reports.



3 MONTHS WORKING AS A INTERN – ANCHOR

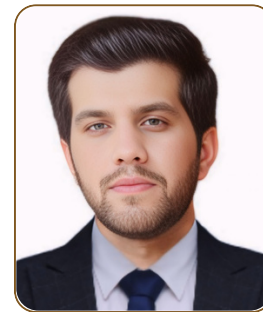
City 42 News

- Assisted in news reporting and segment production.
- Engaged effectively with the audience.

LANGUAGES



- English
- Urdu



ALI MALIK

CONTACT



+92-332-4402969



am4548583@gmail.com



United Arab Emirates

EDUCATION

BACHELOR OF MASS COMMUNICATION

University of Central Punjab

Year 2019

INTERMEDIATE (PRE-ENGINEERING)

Punjab Group of Colleges

Year Aug 2017 – Aug 2019

MATRICULATION

The Punjab School

Year 2015 – 2017

CERTIFICATION

BEST SWIMMER

Recognized for outstanding swimming abilities.

SOCIAL MEDIA MARKETING

Certified in social media marketing strategies and execution.

FITNESS TRAINER

Certified fitness trainer with expertise in physical education.

SKILLS

- Sales and Marketing Strategy
- Physical Education and Sports Coaching
- Social Media Management & Content Creation
- Digital Marketing and Analytics
- Leadership and Team Management
- Public Speaking and Anchoring