



AMAD IBRAR

Sharjah, UAE – +971 582 528050
amadibrar96@gmail.com
linkedin.com/in/amad-ibrar-00613723a

OBJECTIVE

Motivated and results-oriented sales and marketing professional with a solid track record. Seeking a position where I can use my sales and closing abilities, negotiating expertise, self-confidence, product knowledge, and great presentation skills to create revenue growth and build long-term client connections. Committed to presenting and selling creative solutions that meet or exceed customer expectations.

WORK EXPERIENCE

Team Leader

Jan 2023 – Jun 2023

Magic Desire

Pakistan

- Successfully led a high-performing team, cultivating a culture of cooperation and continuous improvement.
- Implemented extensive training programs that improved team members' abilities while achieving 30% increased productivity.
- Utilised data analysis and reporting to simplify processes and improve decision-making.
- Improved workflow efficiency and effectiveness by 15% by leveraging the integration of AI technologies.

Customer Sales Associate

May 2022 – Dec 2022

Touchstone Communications PK

Pakistan

- Excelled as a sales associate, frequently exceeding sales targets, leading to increased revenue by 15% and boosting customer satisfaction.
- Leveraged AI-driven data to determine customer preferences, resulting in custom sales strategies that boosted conversion rates by 10%.
- Exhibited great communication skills, effectively conveying product benefits and responding to client queries.
- Developed persuasive sales using PowerPoint presentations, that contributed to successful client pitches.

Project Planner

Apr 2022 – Jul 2022

NorthWest Minerals

Pakistan

- Contributed to streamlined procedures and timely project completion through excellent project planning and execution.
- Demonstrated good problem-solving abilities by resolving project-related challenges, ensuring project goals were met efficiently.
- Conducted extensive market research and used analytical skills to assist data-driven decision-making for effective marketing strategies.
- Collaborated on content generation, public relations, and digital marketing activities, which resulted in better online advertising efficacy and social media engagement.

Marketing Associate

Oct 2021 – Mar 2022

AvanceRobotics

Pakistan

- Contributed considerably to the development and execution of strategic plans that greatly improved the company's market positioning.
- Enhanced customer service standards, resulting in increased client satisfaction and retention.
- Collaborated on effective public relations and digital marketing initiatives that increased the company's online presence and brand visibility.
- Utilised information technology to boost overall operational efficiency by streamlining internal operations.

EDUCATION

CECOS University of Information Technology and Emerging Sciences

May 2021

Bachelor of Science - BS, Software Engineering

Peshawar, Pakistan

SKILLS

- | | | | |
|------------------------------------|------------------------|--------------------------------|---------------------|
| – Customer Relationship Management | – Communication | – Sales Associate | – Administration |
| – Digital Marketing | – Team Leadership | – Information Technology | – Strategic Planner |
| – Online Advertising | – Microsoft Excel | – Social Media | – Training |
| – Market Research | – Microsoft PowerPoint | – Artificial Intelligence (AI) | |
| – Customer Service | – Project Management | – Content Creation | |
| | – Analytical Skills | – Public Relations | |