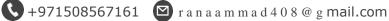
AMMAD NAEEM

SALES AND MARKETING







🞧 Al Muraqabat Dominos Building

SUMMARY

Results-driven Sales and Marketing professional with 5 years of experience, including a strong background in merchandising. Adept at developing and executing strategic marketing initiatives, driving sales growth, and optimizing product placement to enhance profitability. Experienced in building and maintaining strong relationships with clients, understanding customer needs, and delivering tailored solutions that drive revenue. Skilled in leading cross-functional teams, implementing innovative sales strategies, and delivering impactful presentations. Committed to achieving sustained business growth through customer-centric approaches and data-driven decision-making.

EXPERIENCE

Sales and Marketing Multi Links Business Consultancy

Present

At Multi Links, I work as a Sales and marketing professional (BDO), where I actively hunt for new clients, forge strong relationships, and consistently generate sales to drive business growth.

Merchandiser

Health Choice General Trading LLC

6 Month - 2023

As a Merchandiser at Health Choice General Trading LLC, my responsibilities included organizing product displays, monitoring stock levels, and coordinating with suppliers to ensure inventory and product presentation met company standards.

Senior Merchandiser Dabur Amla Hair Oil

2018 - 2022

As a Senior Merchandiser for Dabur Amla Hair Oil, I was responsible for optimizing product placement and driving sales through effective merchandising strategies, ensuring maximum visibility and profitability in key markets.



EDUCATION

B.COM NCBA University Faisalabad 2014-2016

SKILLS

- Strategic Sales Planning and Execution
- Client Relationship Management
- Merchandising and Product Placement Optimization
- Cross-Functional Team Leadership

Sales Customer

Customer Needs Analysis and Tailored Solutions Strong Presentation and Communication Skills

Status

- **Own Visa**
- Expire on 2026
- **Driving License Holder**
- **Own Car**