

AMMAD NAEEM

SALES AND MARKETING

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Al Muraqabat Dominos Building



SUMMARY

Results-driven Sales and Marketing professional with 5 years of experience, including a strong background in merchandising. Adept at developing and executing strategic marketing initiatives, driving sales growth, and optimizing product placement to enhance profitability. Experienced in building and maintaining strong relationships with clients, understanding customer needs, and delivering tailored solutions that drive revenue. Skilled in leading cross-functional teams, implementing innovative sales strategies, and delivering impactful presentations. Committed to achieving sustained business growth through customer-centric approaches and data-driven decision-making.

EXPERIENCE

Sales and Marketing
Multi Links Business Consultancy **Present**

At Multi Links, I work as a Sales and marketing professional (BDO), where I actively hunt for new clients, forge strong relationships, and consistently generate sales to drive business growth.

Merchandiser
Health Choice General Trading LLC **6 Month - 2023**

As a Merchandiser at Health Choice General Trading LLC, my responsibilities included organizing product displays, monitoring stock levels, and coordinating with suppliers to ensure inventory and product presentation met company standards.

Senior Merchandiser
Dabur Amla Hair Oil **2018 – 2022**

As a Senior Merchandiser for Dabur Amla Hair Oil, I was responsible for optimizing product placement and driving sales through effective merchandising strategies, ensuring maximum visibility and profitability in key markets.

EDUCATION

B.COM
NCBA University Faisalabad
2014- 2016

SKILLS

- Strategic Sales Planning and Execution
- Client Relationship Management
- Merchandising and Product Placement Optimization
- Cross-Functional Team Leadership

Sales Customer

Customer Needs Analysis and Tailored Solutions Strong Presentation and Communication Skills

Status

- Own Visa
- Expire on 2026
- Driving License Holder
- Own Car