

AMRITHA RAMESHAN

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PROFILE SUMMARY

Results-driven Warehouse Assistant and Sales Associate with 8+ years of experience in textile retail. Skilled in achieving sales targets, building customer loyalty, and providing exceptional customer service. Strong knowledge of fabrics, garments, and merchandising. Proven track record in increasing store revenue and supporting team goals in high-volume environments. Reliable, motivated, and passionate about fashion retail, with excellent communication and interpersonal skills.

EDUCATION

Plus Two | Board of Higher Secondary Education Kerala, India
2010 - 2012

EXPERIENCE

Warehouse Assistant Cum Sales Executive | Nikki Bridals | Kerala, India
July 2016 – May 2024

- Assisted in receiving, inspecting, and sorting incoming goods.
- Organized, replenished, and maintained shelves and displays to ensure a visually appealing store layout.
- Managed customer returns, exchanges, and complaints with professionalism to enhance customer satisfaction.
- Tracked inventory levels, maintained accurate stock records, and promptly reported low stock to management.
- Cultivated strong customer relationships, resulting in increased repeat and referral business.
- Assisted in executing special promotions, seasonal campaigns, and sales events to drive revenue.
- Supported measurement, cutting, and packaging of fabrics and products to meet customer needs.
- Identified customer preferences and recommended trending designs and popular products to boost sales.
- Collaborated on visual merchandising initiatives to maximize store traffic and conversions.
- Participated in monthly physical inventory counts to ensure stock accuracy and compliance.

SKILLS

- Goods Receiving & Sorting
- Packing & Labelling
- Documentation Handling
- Returns Processing
- Visual Merchandising & Display
- Inventory Management

LANGUAGE

- English & Malayalam