

ANBARASU SAMBANDAM

Master of Science (Information Technology)

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Visa Status: Visit Visa- U.A.E



“Over 10+ years of experience in result -driven sales and merchandising with proven skills in boosting sales, manage inventory and creating impactful product displays to enhance customer experience”

PROFESSIONAL EXPERIENCE:

1) Sales Associate

FAZA Trading L.L.C (Massimo Dutti Mercato) – U.A.E

Oct 2024 to Till Date

- Anticipated customer needs by actively listening & asking the right questions, leading to more tailored product suggestions, and increasing upsell success rates.
- Assisted in visual merchandising, arranging attractive displays to highlight new arrivals & promotions.
- Collaborated closely with backend teams (stock, billing and delivery) to ensure seamless service for customers.
- Maintained a clean ,organized , and visually appealing sales floor to ensure a positive shopping experience for customers

2) Sales Associate

Almeera– QATAR

Jun2022 to Mar2024

- Delivered outstanding customer service by assisting with product selection, addressing concerns, and ensuring a positive shopping experience.
- Executed effective merchandising strategies, including product display, shelf labelling, and implementing planograms to enhance product visibility.
- Assisted in managing store opening and closing procedures, including daily cash handling, billing and POS operations with accuracy and efficiency.
- Collaborated with the supervisors and team members to achieve monthly sales goals and improve overall store performance.
- Ensured a clean, organized, and customer-friendly retail environment at all times.
- Recognized as **Employee of the Month twice** for outstanding performance and teamwork.

3) Sales Manager

JR Hardware & Electronics- India

Aug 2013 to May 2022

- Supervised daily sales operations & lead a team of 3 staff to consistently achieve monthly targets.
- Advised customers on hardware and electronic products, ensuring correct solutions and strong post-sale support.
- Monitored inventory levels, coordinated with suppliers, and ensured product availability.
- Trained new staff on product knowledge and customer service standards.
- Identified underperforming products and successfully replaced them with fast moving alternatives.
- Analyzed sales trends and prepared performance reports for management.

KEY SKILLS:

- *Excellent in visual merchandising and product display setup.*
- *Proficient in operating Point of sale (POS) systems and handling transactions accurately.*
- *Strong communication & interpersonal skills* to for customer interactions.
- *Effective in stock replenishment and shelf management.*
- *Familiarity* with Microsoft Office & ERP Software.

ACADEMICS:

Qualification	University/School	Year	Score/Grade
Master of Science (Information Tech)	Annamalai University, INDIA	2013	Second Class
Higher Secondary Education (10+2)	RHS School, INDIA	2008	First Class (62%)
Secondary Education (10 th)	RHS School, INDIA	2006	First Class (84%)

PERSONAL DETAIL

- Nationality Indian
- Date of Birth May 26th, 1991
- Language English & Tamil (read, write and speak)
Hindi & Malayalam (speak)

DECLARATION

I, hereby solemnly declare that the above particulars are true to the best of my knowledge & belief.

Place: Dubai, UAE

Date:

ANBARASU SAMBANDAM
