



# Anna Patricia Labuanan

- Assisted clients with preparing their homes for sale by offering advice on staging and minor improvement that increase value.
- Utilized social media marketing strategies to promote properties, reaching a wider audience and increasing inquiries.
- Negotiated favorable contract terms for clients, resulting in successful closings and increased client satisfaction.
- Maximized property exposure with professional photography services, eye-catching marketing materials, and targeted online advertisements.
- Maintained an up-to-date knowledge of local market trends, allowing for accurate pricing recommendations for clients.

## CONTACT

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## SKILLS

- Open house coordination
- Marketing material development
- Information booklet design
- Administration support
- Property Management
- Social Media Marketing
- Innovative marketing strategist
- Digital Marketing
- Sales Presentation
- Sales closing
- Active Real Estate License
- Proficient in Microsoft Office
- Works well independently
- Contract Preparation
- Meeting coordination

## EXPERIENCE

### *Real Estate Property Specialist*

**Avida Land Corp-Ayala Land Inc.** - Cagayan de Oro City, Philippines

- 02/2016 - Current
- Accomplished Real Estate Agent skilled at evaluating and marketing investment properties through large scale open houses.
  - Expertly analyzes comparable property, short sale and foreclosure statistics to realize client's best possible financial return.
  - Well developed network of real estate professionals, mortgage lenders and inspectors.
  - Organized and dependable candidate successful at managing multiple priorities with a positive attitude.
  - Representing an International Roadshow by our company.
  - Willingness to take on added responsibilities to meet team goals.
  - Well-qualified with proven success in improving operations and solving problems.
  - Highly proficient in building lasting relationships with key decision makers, customers and team members to further company goals.
  - Ready to leverage training and experience to take on new professional challenges.
  - Closed large sales to exceed quota and align with company targets.
  - Contacted customers to set-up appointments, monitor satisfaction levels and upsell additional offerings.
  - Contacted current and potential clients to promote, upsell and cross-sell products and services.
  - Managed customer relationships through consultative sales techniques to attain individual sales goals.

## EDUCATION

2016

**College Graduate Bachelor of Elementary Education**

**Colegio de Santo Niño De Jasaan** - Jasaan Misamis Oriental