

ASHMIL A A

MARKETING MANAGER



CONTACT

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Dubai, United Arab Emirates

SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking
- Digital Marketing

LANGUAGES

- English (Average)
- Hindi (Average)
- Tamil (Average)
- Malayalam (Average)

REFERENCE

Beauty Mark Group
Kerala, India

PROFILE

A highly capable marketing manager with 4+ years of experience leading new initiatives to increase product awareness exponentially. Performed extensive forecasts and market research to learn more about customers' demands and product needs. Skilled in identifying solutions to increase brand awareness and seeking to leverage strategy skills to grow company revenue and enhance reputation.

WORK EXPERIENCE

Beauty Mark Group 2020 - 2024
Marketing Manager

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
- Monitor brand consistency across marketing channels and materials.

Regal Group of Companies 2019 - 2020
Marketing Executive

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.

LEEDS Restaurant 2018 - 2019
Accountant

- Record all transactions accurately and reconcile accounts.
- Prepare balance sheets, income statements and other reports.
- Perform cost and general ledger analysis.
- Complete tax audits ensuring compliance.
- Manage budgets and cash flows.

EDUCATION

Bachelor Of Commerce 2015 - 2018
Calicut University | Kerala, India

Commerce (Computer Application) 2013 - 2015
Higher Secondary School | Kerala, India