



SYED AWAIS ALI

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Personal Details

- ✓ Nationality : Pakistan
- ✓ Date of birth : 01/01/1995
- ✓ Gender : Male
- ✓ Marital Status : Married

Language Known

- English
- Hindi
- Arabic

Passport Details

- Passport No : DZ1815503
- Issue date : 27/01/2025
- Expiry date : 27/01/2035

License Details

- License No : 207398
- Issue date : 15/03/2018
- Expiry date : 09/03/2030

CURRICULUM VITAE

OBJECTIVE

Seeking a challenging position as a Land Surveyor in a progressive and dynamic organization where I can work with diversified and creative projects providing a mutually beneficial environment so that to make me efficient and productive

EDUCATIONAL DETAILS

- Matric (F.G Boys public school Sialkot Pakistan)
- I.com (Murray College Sialkot Pakistan)

WORK EXPERIENCE

Lead Merchandiser

Al Marai Emirates LLC – UAE

2016 TO Present

Work Experience in Sharjah, Ajman and Fujairah

1. 1 Year shelf stacker
2. 4 Years merchandiser
3. 2 Years Pre Seller
4. 2 Years as a team leader

Duties and Responsibilities

- Stock filling
- Reporting of activities on daily basis
- Notice competitors brand promotions
- Managing Markets and staff in absence of Merchandising
- Supervisor. Ensure maximum utilization of company rented space in all the outlets.
- Presenting a premium company image through display company products in accordance with Company's Merchandising Policy.
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- Display as per current plan-o-gram & following FIFO.
- Absence of aged or expired products in customer shop.
- Customer service -handling complaints.
- Report CPI & Competitor Activity Report.
- Managed weekly off assignment for merchandisers & Shelf stackers.
- Market price survey and auditing in respective to Almarai Standards.

Personal Skills

- Build a strong relation with customers
- Analytical, Interpersonal and Problem-solving skills with the ability to work in multi-disciplinary environment
- Well dedicated to work
- Able to work co-operatively as a part of a team and as an individual
- Very friendly, helpful and ambitious
- Adaptable, Optimistic & Persistent

- Ensure utilization of company rented space in all the outlets.
- Presenting a premium company image through display company products in accordance with Company's Merchandising Policy
- Ensuring and tracking executions of all retail displays.
- To ensure POSM promotional material in shops effectively.
- Ensuring Market and staff hygiene following Almarai Standardized instructions.
- Additional occupation of spaces to boost sales using customer relation keeping an eye on competitors.
- Looking after of staff weekly day off and annual vacations.
- Market survey and auditing.
- Training and developing the team to achieve the business goal.
- Ensuring wastages not exceeding the budgeted level
- Channel Management -Negotiating Short- and long-term agreements with major key accounts.
- Prepare a detailed business plan and allocate the job tasks to sales team as goals and objectives.
- Getting more orders from customers for more sales and company growth.

DECLARATION

I hereby declare that the above cited information is true to the best of my knowledge and belief. In case of any error or omission is found at later date, I shall be liable for the consequences among from these including termination of my employment or withdrawal of the offer of my employment.

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