

# Curriculum Vitae

# Bilal S

Business Development Executive



## EXPERIENCE

### **Al Hutaib Group of Company,** front office assistant cum accountant

April 2023 - January 2024

- Accounting Software Proficiency
- Financial Analysis
- Sales and Revenue Growth
- Tally Bookkeeping

### **LIFTR.FIT, Bangalore—** *Lead Nurture Specialist*

January 2022 - March 2023

- Achieved a 30% increase in social media engagement by developing a strong strategy leading to a 5% growth in sales in six months.
- Boosted clients' brand recognition by 50% by developing new ideas and fresh content marketing strategies
- Increased client base by 50%

### **STATE BANK OF INDIA, Bangalore—**Customer Success Executive

January 2021 - January 2022

- Worked well in a team setting, providing support and guidance
- Demonstrated creativity and resourcefulness through effective solutions
- Gained strong leadership skills by managing projects
- Timely delegation of tasks and completion of tasks

## EDUCATION

### **Manomaniam Sundaranar University, Tirunelveli—** *Bachelor of Business Administration in Marketing management Institution*

Year of Graduation: 2022

### **St. Gregorius Higher secondary school, Kottarakkara—** *Higher Secondary Education*

Year of Graduation: 2017

## SKILLS

Sales and Revenue Growth

Negotiation

Strategic Planning

Team Collaboration

Networking

CRM - Zoho, Salesforce

Java - Intermediate

CSS - Intermediate

## LANGUAGES

English

Malayalam

