



# BINOY C

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*Dubai - United Arab Emirates*

*Valid UAE Driving License*

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## **PROFILE SUMMARY**

Experienced Executive with demonstrated history of Working in NEW ROMANA GENERAL TRADING LLC, Sharjah, UAE. Skilled in Marketing, Advertising and Sales Operations. Strong professional with Bachelor of Engineering (B.E/B.Tech) from Excel College of Engineering & Technology, Tamil Nadu, India

## **WORK EXPERIENCE**

**Company Name** : NEW ROMANA GENERAL TRADING LLC

**Position** : Business Development Executive

**Duration** : 04/2021 – Present

**Location** : Sharjah, United Arab Emirates

**Responsibilities** :

- Build and promote strong, long-lasting customer relationships by partnering with them and understanding their needs.
- Identifying new markets and business opportunities and arranging meeting with the potential customers.
- Maintain consistent communication and timely follow up with customers and prospects and be available and responsive to customers real time needs.

**Company Name** : TELEFAST CEMENT INDUSTRIES PVT. LTD.

**Position** : Operations Executive

**Duration** : 10/2018 – 12/2020

**Location** : Kerala, India

**Responsibilities** :

- Dealing with customers and distributors.
- Purchasing of materials from different places.
- Coordinating the production activities in the industry.
- Customer Relations.
- Conducting research and analyzing data to improve the market attention.

## **EDUCATION**

- **Bachelor of Engineering (B.E/B.Tech)** specialized in *Electronics and Communication Engineering* from Excel College of Engineering & Technology, Tamil Nadu, India (08/2011 – 05/2015)

## **CERTIFICATIONS**

- SAP SD Trained -SAP - Sales and Distribution (ECC 6.0 –ehp7).
- Add on Course on Digital Marketing (2016).
- Add on Course in Competitive Intelligence and Advanced search through Google (2016).
- BSNL certified Optical Fiber Communication Engineering (2015).

## **SKILLS**

- ERP: SAP R/3 ECC 6.0.
- MS Office (Word, Excel and Power point).
- Adobe Photoshop, Adobe Premiere Pro.
- Good communication skill with Positive attitude
- Team player with Leadership quality.

## **LANGUAGE KNOW**

- |             |                 |
|-------------|-----------------|
| • English   | • Hindi (Basic) |
| • Malayalam | • Tamil         |

## **DECLARATION**

I hereby declare that the above said details are true and best to my knowledge. By the grace of God, if I get selected, I assure you that I will perform my job with trueness and best of my abilities.

**BINOY C**