



ASIK FARHATH

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ABU DHABI, UNITED ARAB EMIRATES

- OBJECTIVE -

Seeking a challenging position in a reputed organization where I can learn new skills, expand my knowledge, and leverage my learning. To get an opportunity where I can make the best of my potential and contribute to the organization's growth and success of the company. Experience to be optimum level to facilitate continued career growth and to produce best results for the organization.

- EXPERIENCE -

SENIOR ASSISTANT STAFF

(LANDMARK GROUP MAX FASHION) CHENNAI TAMIL NADU INDIA

(OCT 2022 - FEB 2023)

Manage and monitor day-to-day aspects to maintenance responsibilities floor and maintained work as merchandising retail display, exceeding sales targets.

- Supported store operations policies and procedures performed and trained in all duties of the customer service representative and lead customer service representative position.
- Coordinated sales promotion activities including supervision and execution of merchandise display.
- Started as sales associate and gave great customer service to all customers.
- Provide outstanding customer service, receiving in customer service feedback survey.
- Maintained a visually appealing store, ensuring proper housekeeping visual merchandising and organization are kept to highest standards.
- Planning supervising and organizing production, manufacturing or provision of other services that help to maximize the profit of a business.
- Keeping stock clean and presentable at all times inspecting stock to ensure it is correctly priced.

- CERTIFICATE -

NPTEL SWAYAM

ONLINE CERTIFICATE INDIAN INSTITUTE OF TECHNOLOGY

For successfully completing the courses Introduction to Marketing Essential with a consolidated score.

INTERNSHIP PROJECT (MAY - 2022)

A STUDY ON RETAIL SERVICE QUALITY AND ITS IMPACT CUSTOMERS LOYALTY IN APPAREL RETAIL STORES TIRUCHIRAPPALLI.

- SKILLS -

Microsoft -Excel / Word / Knowledge in C++ / Team leadership / Strong analytical skills /
Interpersonal skills / Customer service / Good communication skills / Time management /
Merchandising - Customer responsibility

- EDUCATION -

JAMAL INSTITUTE OF MANAGEMENT

MASTER OF BUSINESS ADMINISTRATION (MARKETING & HUMAN RESOURCES) - 2022

BACHELOR OF COMPUTER SCIENCE

MOHAMED SATHAK COLLEGE OF ARTS AND SCIENCE - 2020

- PERSONAL DETAILS -

Name : A .ASIK FARHATH

Date of Birth : 16/07/1999

Gender : Male

Nationality : Indian

Language : Tamil, English

Learning : Malayalam ,Hindi

Passport No : S1569524

Visa Type : Visit visa

Visa Expire : 17/12/2023

- DECLARATION -

I hereby declared that all the above details are true and correct to the best of my knowledge.

(ASIK FARHATH)