



Mohammad Khalid

Date of birth: 04/01/1993

Nationality: Indian

Gender: Male

CONTACT

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Passport Details :

Passport number : Y6721866

Passport IssueDate::24/8/2023

Passport expiry date23/8/2033

ABOUT ME

Marketing Specialist with 8+ years of experience in sales, marketing, branding, and business strategy. Skilled in evaluating financial needs and implementing multi-pronged strategies that increase revenue and drive brand growth.

WORK EXPERIENCE

09/01/2017 –30 / 3 / 2024 - Bijnor, India

Showroom Manager

National Electronics (Haier group, Samsung, L.G, Whirlpool)

- Managing sales force to improve brand positioning and growth
- Source and develop new strategic partnerships, social engagements, and advertising opportunities that generate new revenue streams.
- Understanding client needs and helping them in order to fulfil their requirements.
- Establishing office inventory checklist, proactively ordering supplies.
- Implemented new campaign using researched consumer behaviour and market trends which leads to revenue increase

01/10/2015 – 01/08/2017 - Bijnor, India

Sales executive

Bijnor Enterprises

- Presented products to clients using dynamic presentations and practical use-case scenarios.
- Analyzed past sales data and team performance to develop realistic sales goals.
- Increased revenue by implementing new sales strategies.

EDUCATION AND TRAINING

01/06/2013 – 01/05/2015 - India

M.B.A (Marketing and Finance)

U.P.T.U Noida

Address India

DIGITAL SKILLS

My Digital Skills

Microsoft Office / Microsoft Word / Microsoft Excel / Google Drive /Microsoft Powerpoint / social media/ social network

Relevant Skills

Good listener and communicator / Team-work oriented / Motivated / Decision-making / Organizational and planning skills

HOBBIES AND INTERESTS

Playing cricket, Travelling, Exploring new places