



## Mohammad Khalid

**Date of birth:** 04/01/1993

**Nationality:** Indian

**Gender:** Male

## CONTACT

Villa No-3 , Al Badda street ,Satwa,  
Dubai ( UAE )

[shobykhan72@gmail.com](mailto:shobykhan72@gmail.com)

PH : 0581597278

Passport Details :

Passport number : Y6721866

Passport IssueDate::24/8/2023

Passport expiry date23/8/2033

## ABOUT ME

Marketing Specialist with 8+ years of experience in sales, marketing, branding, and business strategy. Skilled in evaluating financial needs and implementing multi-pronged strategies that increase revenue and drive brand growth.

## WORK EXPERIENCE

**09/01/2017 –30 / 3 / 2024** - Bijnor, India

### Showroom Manager

National Electronics (Haier group, Samsung, L.G,  
Whirlpool)

- Managing sales force to improve brand positioning and growth
- Source and develop new strategic partnerships, social engagements, and advertising opportunities that generate new revenue streams.
- Understanding client needs and helping them in order to fulfil their requirements.
- Establishing office inventory checklist, proactively ordering supplies.
- Implemented new campaign using researched consumer behaviour and market trends which leads to revenue increase

**01/10/2015 – 01/08/2017** - Bijnor, India

### Sales executive

Bijnor Enterprises

- Presented products to clients using dynamic presentations and practical use-case scenarios.
- Analyzed past sales data and team performance to develop realistic sales goals.
- Increased revenue by implementing new sales strategies.

## EDUCATION AND TRAINING

**01/06/2013 – 01/05/2015** - India

### M.B.A (Marketing and Finance)

U.P.T.U Noida

**Address** India

## DIGITAL SKILLS

### My Digital Skills

Microsoft Office / Microsoft Word / Microsoft Excel / Google Drive /Microsoft Powerpoint / social media/ social network

### Relevant Skills

Good listener and communicator / Team-work oriented / Motivated / Decision-making / Organizational and planning skills

## HOBBIES AND INTERESTS

**Playing cricket, Travelling, Exploring new places**