# **SEYYAD ALI K**

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### Summary

Experienced Retail Sales Associate and Shop Manager with a proven track record in enhancing customer relationships and boosting sales. Demonstrated expertise in managing stock levels, visual merchandising, and organising in-store events. Adept at handling daily transactions, billing, and implementing effective sales strategies. Strong skills in communication, customer service, problem-solving, and attention to detail. Career goal: to leverage extensive retail experience to drive sales growth and improve customer satisfaction in a dynamic retail environment.

## **Experience**

Sales Merchandiser 07/2022 to 08/2024
Lulu Hypermarket LLC Dubai , Uae

- Managed and optimised product merchandising
- Excelled in telesales for mobile accessory products
- Reviewed and updated stock reports
- Enhanced customer satisfaction
- Surpassed sales targets as Sales Merchandiser

### Shop Manager Mobile point

03/2016 to 06/2022 Thiruvananthapuram , India

- Managed daily transactions as cashier
- Managed billing section from 2016 to 2017
- Directed stock intake and supervised shop management from 2018 to 2022
- Organised in-store events to boost foot traffic and promote new product launches
- Enhanced shop performance through effective sales strategies

#### **Skills**

- Communication
- Sales skills
- Attention to detail
- Problem solving
- Creativity

- Coustomer service
- Active Listening
- Computer literacy
- Interpersonal Communication
- Cash handling accuracy

#### Education

Vocational Higher Secondary Education MRRTV: Electronics BNV VHSS Thiruvallam			06/2012 to 08/2014 Thiruvananthapuram Kerala	
	Lang	juages		
Malayalam: First language				
English:	C1	Hindi :		B2
Advanced		Upper intermediate		
Tamil:	C2			
Proficient				

## **Hobby and interests**

- Photography
- Video editing
- Art