

# Muhammed Shahabas

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DUBAI UNITED ARAB EMIRATES

## EXPERIENCE

03/2022 - 10/2023

### MERCHANDISER

BAB AL HAI COSMETICS EST | ABUDHABI , UAE

- Executed visual merchandising strategies to enhance the presentation and visibility of products in the store.
- Maximised sales by designing interactive and engaging store displays.
- Selected merchandise based on price, quality and demand.
- Built thorough understanding of sales patterns of all products, utilising week cover to identify reordering requirements on weekly basis.

### SALES EXECUTIVE OUTDOOR

BAB AL HAI COSMETICS EST | ABU DHABI , UAE

- Showcased product features and benefits to drive sales.
- Converted cold leads to expand territory and negotiate profitable contracts.
- Contacted current and potential clients to promote, upsell and cross-sell products and services.
- Advised customers on product range, price, delivery, warranties and product use.

## EDUCATION

HIGHER SECONDARY SCHOOL | KERALA ,INDIA  
Commerce

DIPLOMA | GOVT KERALA,INDIA  
Diploma of Higher Education: FIRE & SAFETY

## LANGUAGES

Malayalam: First language

English: C1  
Advanced

Hindi: C1  
Advanced

Arabic: C1  
Advanced



## PROFESSIONAL SUMMARY

A dynamic and results-oriented professional with a successful track record in sales and merchandising. Possessing a deep understanding of market trends and consumer behavior, I have consistently exceeded sales targets and driven revenue growth throughout my career.

## CORE QUALIFICATIONS

- Product knowledge& Public speaking
- Customer relations& Retail Marketing
- Basic Maths & Basic computer knowledge
- Excel

## LICENSE

- UAE DRIVING LICENCE (Manual)

## INTEREST

- Travelling
- Reading
- Football

## PERSONAL DETAILS

- Date of Birth: 14 th march 2000
- Nationality: Indian
- Marital Status: Single
- Passport No: T1988785

## DECLARATION

I hereby declare that the above mentioned information is true to my belief and knowledge at its best.