



## CONTACT ME



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Al Fahidi Road, Bur DUBAI (UAE).

## PERSONAL DETAILS

Nationality : Pakistan  
Gender : Male  
Marital Status : Single  
Date of Birth : 15/7/1993  
Passport No. : CA1982083.  
Visa Status : Visit Visa

## LANGUAGES KNOWN

- English
- Hindi
- Urdu
- Punjabi

## SKILLS

- Communication & Interpersonal Abilities.
- Creativity & Commercial Awareness.
- A Team player with customer oriented approach.
- My Ability to analyze complex Technical Information.
- Computer Science, Structural Analysis.
- MS Excel, MS word & MS Power Point.

# HAMZA ARIF

## POSITION APPLY FOR SALES EXECUTIVE



## OBJECTIVE

As a Marketing Professional with 2.5 yrs experience seeking job in Sales/Marketing position, in my previous companies I have learned a great deal about various marketing strategies.



## EXPERIENCE

- **Creative Jaguars (Lahore, Pakistan)**  
**As a Sales Executive June-2022 - June -2023**
  - Conduct market research to identify selling possibilities and evaluate customer needs
  - Actively seek out new sales opportunities through cold calling, networking and social media
  - Set up meetings with potential clients and listen to their wishes and concerns
  - Prepare and deliver appropriate presentations on products and services
  - Create frequent reviews and reports with sales and financial data
- **AKHUWAT FOUNDATION (Lahore, Pakistan)**  
**As a Marketing Officer. July-2021 - May-2022**
  - Conducting Promotional Activities.
  - Supporting the marketing manager in overseeing the department's operations.
  - Organizing and attending marketing activities or events to raise brand awareness.
  - Conducting market research in identifying opportunities for promotion and growth.
  - Recruit sponsors participants, and volunteers for fundraising events.
- **BRAND NIIB (Lahore, Pakistan) Oct-2020 - Feb-2021**  
**As a Business Development Officer (BDO)**
  - Develop and sustain solid relationships with company stakeholders and customers.
  - Identifying the Profitable business opportunities, secure sound business deals & lead business development associates.
  - Identifying Company Products & Services that are underperforming.
  - Developing an in depth knowledge of company offerings, pricing, policies & improving existing Sales Proposals.



## EDUCATION

- **From National College Of Business (2017 - 2020)**  
**Administration & Economics Lahore, Pakistan.**  
**Master of Business Administration(MBA).**
- **From University of Management And Technology( UMT).**  
**Bachelor of Science(BSC) in Software Engineering.**  
**(2011 - 2016)**