

ABOUT ME

I am eager to engage in a technically stimulating and professionally rewarding role where I can be a valuable asset to the organization. My drive is to contribute to an environment that not only challenges my technical skills but also offers opportunities for professional satisfaction and growth.

SKILLS

SALES MANAGEMENT

MARKETING MANAGEMENT

LEADERSHIP MANAGEMENT

STRATEGIC PLANNING

CUSTOMER SERVICE

BUSINESS INTELLIGENCE

MARKET RESEARCH

SEO

DIGITAL MARKETING

MICROSOFT EXCEL

LANGUAGES

ENGLISH

HINDI

MALAYALAM

TELUGU

TAMIL

E PHINTO WILSON SALES SUPERVISOR





+971 526145045



phintowilson@gmail.com

WORK EXPERIENCE

HUNDRED MEDIA, ALQUOZ 4, DUBAI

Jun 2024 - Present

Sales Supervisor

- Successfully acquired new clients through strategic cold calling and email campaigns.
- Excelled in face-to-face meetings, effectively converting prospects into loyal customers.
- Demonstrated expertise in direct sales, consistently meeting and exceeding sales targets.
- Delivered exceptional customer service, fostering strong client relationships.
- Skilled in identifying customer needs and providing tailored solutions that exceed expectations.
- Monitored team performance, providing coaching and feedback to enhance sales techniques and productivity.

ALKEM LABORATORIES LTD

Jan 2019 - Apr 2024

Sales Manager

- Spearhead sales operations across South Kerala as a dynamic Team Leader.
- Drive team performance to meet and exceed sales targets and incentives.
- Supervise the execution of strategic sales plans.
- Leverage market research data to inform sales tactics.
- Proactively develop and plan sales strategies for the upcoming fiscal year.

ZYDUS CADILA HEALTHCARE LTD

Cochin Jan 2017 - Mar 2019

Manager Sales

- Spearheaded customer awareness initiatives to boost brand visibility.
- Executed targeted marketing strategies to drive sales growth.
- Conducted comprehensive market research to inform business decisions.
- Analyzed feedback on marketing campaigns and product launches to refine approaches.
- Utilized CRM systems to track sales metrics and customer interactions for reporting and optimization.
- Identified and attended industry events and conferences to network and promote the company.

EXTRA-CURRICULAR ACTIVITIES

COORDINATOR JESUIT HIGHER EDUCATION ASSOCIATION SOUTH ASIAN ASSISTANCY (JHEASA), LOYOLA COLLEGE, CHENNAI

Chennai / JAN 2012 - DEC 2012

Three day INTER NATIONAL seminar organized by Jesuit Higher Education Association South Asian Assistancy (JHEASA), Loyola college, Chennai

INTERNSHIP MADRAS UNIVERSITY

JAN 2013 - DEC 2013

Developing Edible Mushroom through Tissue Culture

PERSONAL DETAILS

Date of birth 14 Aug 1988

Nationality India

Visa status

Visa validity NOVEMBER 2026

DRIVING LICENSE UAE

4920178 (expiry 15/4/2027)

CIPLA LTD.

Trivandrum Jan 2015 - Mar 2017

Business Manager Sales

- Executed strategic marketing initiatives to drive product positioning and market penetration.
- Conducted comprehensive market research to inform new product development.
- Provided insightful marketing and sales analytics to guide management decision-making.
- Monitored sales metrics and reported results to senior management regularly.
- Identified opportunities for new business development through networking and industry events.

DR. REDDY'S LABORATORIES

Chennai Jan 2013 - Mar 2015

Executive

- Execute firm's Marketing Strategy with precision at a local level.
- Conduct regular inventory assessments in hospital pharmacies.
- Spearhead the introduction of new product launches.
- Development and execution of marketing strategies to increase brand awareness and market share.
- Development and execution of marketing strategies to increase brand awareness and market share.

EDUCATION

NIBM COLLEGE, HLACT

Trivandrum 2022

MBA

• Marketing management

LOYOLA COLLEGE, CHENNAI

2013

B.Sc.

- Plant Biology and Biotechnology.
- Performance: 89% (Distinction)