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SAKTHEESHWARYA GANESAN

BSc (Hons) in Acc&Finance

Summary

Motivated young professional with an exemplary academic record and passion to progress within the financial industry” Having achieved excellent grades in GCE Ordinary level and Advance level Commerce stream, active participation in several clubs and societies, along with a dedicated involvement in voiceovers and independent anchoring. My part-time roles and volunteer work have also provided me with a range of workplace skills such as relationship building, communication and teamwork.”

Skill Highlights

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|--------------------------|-------------------------|---------------------------|
| • Project management | • Creative design | • Responsible |
| • Strong decision maker | • Innovative | • Team Leadership |
| • Complex problem solver | • Service-focused | • Enthusiastic, committed |
| • MS Excel Knowledge | • Adaptive and flexible | and self motivated |

Experience

Executive- Gold Loan Inspection -03/2024 – Present (HNB Finance PLC - Head Office)

- Measures the increase in the total value of gold loans disbursed over a specific period.
- Tracks the number of new customers acquired within a given period.
- Tracks the company's revenue and profitability derived from gold loan operations.
- Measures employee satisfaction, productivity, and retention rates within the executive's team.
- Evaluates the quality of the gold assets held as collateral for loans, including purity, valuation accuracy, and risk of default.
- Tracks the company's market share in the gold loan industry compared to competitors.

Accountant – 2021-2024 (D.M.Jeewan (Pvt) Ltd)

- Develop accurate budgets and forecasts, comparing projected figures to actual results to assess variance and adjust plans accordingly.
- Implementing cost control measures, such as monitoring expenses, identifying cost-saving opportunities, and optimizing resource allocation especially introduced digital marketing to the company which doubled the monthly revenue and saved approx. 50% of the selling costs.
 - Measure the quality and depth of financial analysis provided by the assistant finance manager, including their ability to identify trends, risks, and opportunities to support strategic decision-making.
- Leading and developing the team, including mentoring staff, delegating tasks, and fostering a culture of collaboration and accountability.

Assistant Accountant – 2019-2021 (D.M.Jeewan (Pvt) Ltd)

- Maintaining accurate financial records, including the number of errors found during audits or reviews. Assess compliance with relevant accounting standards and regulations, such as GAAP or IFRS, to ensure accurate and legally compliant reporting.
- Introduced new system to maintain stock levels and monitor the efficiency of data entry processes, such as the time taken to input transactions into accounting systems or spreadsheets and reduced up to 60% of the average labour hours
- Evaluate the accuracy of bank reconciliations to ensure that all transactions are properly accounted for and discrepancies are promptly identified and resolved.
- Effectively managing expenses, including tracking and categorizing expenses accurately and identifying cost-saving opportunities and achieved a cost control target of \$ 65,000 of the monthly revenue.

Experience

Freelance Radio Presenter– 10/2022-11/2023 (Sri Lanka Broadcasting Corporation)

- Solicit and analyze listener feedback through surveys, social media comments, and direct messages to gauge audience satisfaction and identify areas for improvement.
- Evaluate the quality and relevance of the content presented including topics covered, research depth, storytelling ability, and overall entertainment value.
- Punctual and reliable in adhering to scheduled show times and ability to fill designated time slots with engaging content.
- Aligned with the station's brand values and image and the ability to represent the station positively in public appearances and interactions.

TV presenter– 09/2023 – 12/2023 (Sri Lanka Rupavahini Corporation)

- Engage the audience and keep them interested throughout the show.
- Maintaining the quality of content, including the relevance, accuracy, and entertainment value of the information shared.
- Quality of the interviews conducted, including the ability to ask insightful questions, engage with guests, and generate interesting discussions.
- Ability to adhere to the show's schedule, including starting and ending on time, managing commercial breaks effectively, and staying within allocated time slots for segments.

Academic and Professional Qualifications

- Completed G.C. E O/L (Eng.Medium) and G.C.E A/L (Eng.Medium - Commerce)
- Have completed Graduate Diploma in Management (GDM) sponsored by Northumbria University, UK.
- Holding Bsc (Hons) in Accounting and Finance at Saegis Campus sponsored by Canterbury Christ Church University, UK.
- Currently in progress to complete ACCA (Association of Certified Chartered Accountants).
- Holding a Diploma in Cloud Accounting – sponsored by Cloud Accountants Australia which includes Quick Books, Xero, Soho and Sage.
- Completed the IELTS examination and waiting for the results.