



M.K.M.NIFRAN

Cashier

EDUCATION

➤ HSC (Sri Lanka)

WORKING EXPERIENCE

Cashier

Signature | 2013- 2017

- Greet customers in a friendly and polite manner
- Assist customers in the store and on the phone
- Respond to questions, direct customers to merchandise within the store, and provide excellent customer service
- Educate customers about current promotions
- Maintain superior knowledge of products and services
- Contribute to the team's daily sales goals
- Monitor inventory levels and restock shelves as needed
- Stamp, mark, and tag prices on merchandise
- Maintain the orderliness of the sales floor
- Operate cash registers, take payments, and issue receipts

Senior Sales Team Member Cum VM Associate

Hameedia | 2017 –2023

- Define, design and implement a creative visual merchandising strategy
- Create appealing and eye-catching visual displays that lead the customer through the entire store
- Produce window displays, signs, interior displays, floor plans and special promotions displays
- Identify key messages and set a clear image of the end result
- Come up with, revise and present design ideas with assistant merchandisers
- Act in alignment to the organization's culture, products, image and target market
- Monitor costs and work within budget
- Oversee the production and brief staff on arranging displays
- Change displays to promote new product launches and reflect festive or seasonal themes
- Liaise with suppliers and source elements
- Research lifestyle, demographics and design trends

❖ **Worked As A Senior Sales Team Member Cum VM Associate**

In Envoy London Festival Mall –Dubai- UAE



DECLARATION:

I hereby declare that the information furnished above is true to the best of my knowledge

M.NIFRAN

INTRODUCTION

To secure a responsible position in an esteemed organization, that will challenge my skills and utilize my abilities and to excel in the progressive environment to my fullest Potential for the sustainable development to the mankind.

CONTACT DETAILS



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PERSONAL DETAILS

- ❖ Nationality :Sri Lanka
- ❖ Gender: Male
- ❖ Date Of Birth: 21st May 1994
- ❖ Marital Status: Married
- ❖ Passport No: N5880237
- ❖ Visa Status: Own Visa

KEY SKILLS AND COMPETENCIES

- ❖ Accounting update
- ❖ Call management
- ❖ Skill building
- ❖ Progress monitoring
- ❖ Multitask
- ❖ Hospitality
- ❖ Product promotion
- ❖ Constative sale

LANGUAGES KNOWN

- ENGLISH
- HINDI (intermediate)
- MALAYAM (intermediate)