



MUSTAKIM KAZI

Marketing & Management

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SUMMARY

Highly motivated and professional Marketer with 1 years of experience providing support to senior executives. Proficient in managing calendars, account management, and communicating with Clients. Possess exceptional communication and interpersonal skills with a proven ability to work independently and as part of a team.

EDUCATION

Savitribai Phule Pune University

Bachelor's Degree in Business Administration
2016 - 2020

Savitribai Phule Pune University

(MBA) in Marketing & Management
2020 - 2022

CERTIFICATIONS

- Adv Digital Marketing
- Digital Marketing intern
- Display Ads
- Search ad

TOOLS & SOFTWARE

- Helium10
- Drona.amazon
- Canva
- Google Ads
- WordPress
- Meta Business Suite
- Excel

SKILLS

- Proficient in organizational and time-management competencies.
- Superlative communication and interpersonal abilities
- Demonstrated capability to work both independently and collaboratively
- Exceptionally detail-oriented and able to manage multiple tasks concurrently
- Budget management and Business Report Creation.
- Brand management, Amazon and Flipkart seller central, creating ads and marketing campaigns, documenting and reporting, business development, analytical and critical thinking, project management, search engine optimization and marketing, social media marketing, Google AdWords, Google Analytics, and keyword research.

WORK EXPERIENCE (INDIA)

E-commerce Executive at addMAtrix

- Allotted Amazon seller central .in, .com, .Ae Brands Account as a Account Manager i.e. Day to day implementation of advertising campaigns that include keyword development, budget allocation as well as campaign optimization, planning, negotiating, and executing digital PPC campaigns based on client objectives and the products on Amazon, Flipkart Ads Social Media, Google ads, Product listing, Business report Promotions,

I here by declare that the information mentioned above is correct up to my knowledge and bear the responsibilities for the correctness of the mentioned particular.

MUSTAKIM KAZI