



Ibrahim Mohamed

📍 Dubai, UAE / Egyptian Nationality/ UAE Driving License

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Professional Summary

Multi-talented Marketing Specialist enthusiastic about applying diverse skills to all areas of marketing. Flexible team player knowledgeable about both traditional and digital marketing strategies. Well-qualified Sales Representative with proven success in improving operations and solving problems. Highly proficient in building lasting relationships with key decision makers, customers and team members to further company goals. Ready to leverage training and experience to take on new professional challenges.

Skills

- Client Needs Assessment
- Vendor Relations
- Promotional Planning
- Market Analysis
- Digital Marketing
- Social Media Management
- Scheduling
- Branding
- Sales Expertise
- Business Administration
- Campaign Development
- Business Negotiations
- Direct Mail Campaigns
- Property Appraisals
- Buyer Qualification
- Real Estate Law
- Rental Management
- Presenting
- Virtual Tour Creation
- Administrative Support
- Financial Planning
- MS Office

Work History

07.2021 - Current

Marketing Specialist

Apex Gold Real State Broker - Dubai, UAE

- Worked cooperatively with third-party vendors to procure services necessary for real estate contract execution, cultivating positive relationships with vendors delivering quality services.
- Issued office-wide communications on behalf of brokers and team leaders.
- Studied purchase and contract agreements to understand logistics and nuances involved in carrying executed agreements through to completion.
- Created and organized digital copies of paper contracts and agreements, organizing and securing files according to company policy.
- Reported to agents and supervisors regarding statutory and contract requirements to inform time-sensitive decisions.

10.2019 - 06.2021

Sales Representative

Swiss Arabain Perfumes - Dubai, UAE

- Utilized well-honed interpersonal and people skills to approach customers, engaging in conversation to promote products.
- Applied extensive knowledge and training on perfume and scent products to educate prospects and customers.
- Processed credit and debit card payments to complete purchases.
- Demonstrated products to help customers make purchasing decisions on perfumes and fragrances.
- Opened, shelved and merchandised new products in visually appealing and organized displays for optimal sales promotions.

12.2014 - 08.2019

Real Estate Agent

PIBIC Group - Cairo, Egypt

- Communicated with clients to understand property needs and preferences.
- Advertised client properties through websites, social media, and real estate guides.
- Negotiated, facilitated, and managed real estate transactions.
- Developed and maintained relationships with clients through networking, postcards, and cold calling.
- Marketed and sold property for clients by hosting open houses and advertising online and in print.

12.2010 - 12.2014

Customer Service Representative

Carrefour Egypt - Cairo, Egypt

- Offered advice and assistance to customers, paying attention to special needs or wants.
- Provided primary customer support to internal and external customers.
- Answered constant flow of customer calls with minimal wait times.
- Responded to customer requests for products, services, and company information.

Education

2010

High School Diploma, Business High School - Egypt

Languages

Arabic

Bilingual or Proficient (C2)

English

Bilingual or Proficient (C2)