



# DEEPU P.S

## Purchase Assistant

Dynamic and proactive professional with 8 years of experience in category management and product-driven business concepts. Possess a comprehensive understanding of the retail business, spanning from shop-level operations to intricate large-scale negotiations. Committed to achieving goals and delivering outstanding results. Seeking a role as a Purchase Manager.

### KEY SKILLS

Team Work

Work Ethic

Strategic Sourcing

Leadership

Inventory Management

Time Management

Interpersonal ability

Detail Oriented

Cost Management

Market Analysis

Analytic Skills

### EMPLOYMENT CHRONICLE

#### BUYING COORDINATOR | Jan 2018 – Sept 2023

##### LULU HYPERMARKETS OMAN

- Lead negotiations for trade deals and contracts with suppliers.
- Develop and manage inventories for designated categories.
- Develop pricing and promotion strategies to enhance revenue within the designated category.
- Formulate pricing and promotion strategies aimed at driving revenue.
- Translate market trends into effective merchandising and marketing plans.
- Plan and execute retail promotions to increase traffic and maximize sales.
- Monitor market trends, competitor strategies, and alternative suppliers in parallel markets.
- Introduce new products to the category and implement exit strategies for unsuccessful product lines.
- Maintain optimal stock levels in the central warehouse based on sales trends.

#### STOREKEEPER | Sept 2015 – Dec 2017

##### LULU HYPERMARKETS OMAN (Central Logistics)

- Maintain sales records and restock the store based on sales data.
- Manage and provide training for store staff.
- Plan promotional campaigns for new products or specials.
- Ensure cleanliness and organization of the store.

#### SERVICE CREW | Aug 2010 – Dec 2011

##### MC DONALDS SHARJAH, UAE

- Contribute to customer service across multiple platforms.
- Adhere to food and beverage safety and hygiene policies and procedures.
- Uphold quality control procedures.
- Resolve problems and make decisions at the operational level.
- Implement operational processes to achieve service excellence.

### CONTACT

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UAE

### ACADEMIC CREDENTIALS

**BACHELOR OF COMMERCE –**  
**B.Com. | 2013**  
- Mahatma Gandhi University, India

**HIGHER SECONDARY | 2005 - 2007**  
- Govt. F.H.S.S Nattika, Thrissur, Kerala, India

### AREAS OF EXPERTISE

- Ranging and Pricing
- Inventory Optimization
- Data Analysis & Reporting
- Contract Negotiation
- Vendor Acquisition
- Supplier Relationship Management

### COMPUTER PROFICIENCY

MS Office ★★★★★  
SAP & WMS ★★★★★  
BI Retail ★★★★★

### LANGUAGES KNOWN

English 90 %  
Malayalam 100 %  
Hindi 90 %

DRIVING LICENSE DETAILS

- Holder of Valid **Oman** Driving License
- Holder of Valid **Indian** Driving License

INTERESTS



Music



Travelling



Reading

REFERENCE

- Available upon request

PERSONAL STRENGTHS

- **COMMUNICATION** - Interpersonal skills – verbal, problem-solving, and listening skills in any administrative role.
- **SERVICE** - Having a client-focused approach skills include patience, attentiveness, and positive language.
- **ORGANIZATION** - Helping others, and organizing a to-do list. Prioritizing tasks by the deadline for improving time - management.
- **MANAGEMENT** - Management skills to direct others and review other’s performance.

PERSONAL DOSSIER

Gender : Male  
Date of Birth : 17-07-1989  
Nationality : Indian  
Marital Status : Married  
Passport Number : U0089257

DECLARATION

I hereby declare that the above-mentioned information is true and I bear the responsibility for the correctness of the above-mentioned particulars.

DEEPU P.S