



# Mohammed Shahil

## Contact



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## Skills

- Project Management
- People Management
- Office Management
- Business development
- Finance Management
- Operations Management
- Leadership
- Business knowledge
- Collaboration and Teamwork
- Delegation
- Conceptual thinking
- Analytical thinking.
- Decision Making.
- Microsoft Dynamics 365 strategy.

## About

Assists the department head in carrying out digital marketing companies and work closely with the marketing head for digital promotions and others. Motivated marketing manager with demonstrated knowledge of sales and marketing best practices and operations. Proven skills in enhancing productivity, Efficiency, and bottom-line profits with forward-thinking leadership. Bringing 3 years of experience in fields and ready to take on challenging, growth-oriented role within the market industry.

## Education History

Masters in business administration Aug 2021

Canadian university dubai

- Experience in marketing management and finance
- Gained extensive training.

BBA Aug 2017 -Mar 2020

ICFAI university

- Academic Excellence in Product Design, English and accounting .

Additional information

- Having UAE driving license

## Work Experience

Oct 2021-2023

Emirates oil co. sales executive

- Manager with over three years of experience effectively managing marketing projects from conception to completion
- Using digital and analog marketing platforms to increase sales and overall company productivity.
- Boosted brand awareness and generated leads while managing internal and external marketing campaigns and programs.
- Created company brand messaging, collateral materials, customer events, promotional strategies and product commercialization.

Rock Shield Inc Sep 2020 - Aug 2021

Accountant

- Strategized with the team to create a business plan,
- Purchase, branding, advertising, remodeling, and marketing for a technology company.
- Providing detailed cost analysis and identifying key drivers for improvement plans through maintaining customer and client records with the daily transactional records and key accounts with CRM.
- Experience in telecalling and Business process outsourcing .

## Certifications

- Certificate in financial management, India , 2018
- Certificate QA and Audit management, Incassable Technologies PVT LTD, 2017
- Chamber of commerce, a certificate in Human Resource Management.
- Certificate in sales and marketing automotive firm.
- Certificate in print media and communication SAP S4 Hana sales.