

DANISH SIDDIQUI

Sales And Marketing Professional

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SUMMARY

I am a seasoned professional with a robust skill set in analytics and reporting, ensuring that data-driven decisions are at the forefront of strategic planning. My expertise extends to CRM and database software, where I excel in leveraging technology to optimize customer relationships and streamline business processes. Additionally, I possess strong people management abilities, adept at leading teams to achieve outstanding results through effective communication, motivation, and leadership. My combined skills in these areas make me an invaluable asset to any organization seeking to enhance their operational efficiency and drive growth.

EXPERIENCE

Sales & Recovery Manager

Goldline Properties

📅 01/2022 - 01/2025 📍 Karachi, Pakistan

- Customer queries/complaints with utmost care/service, review repayment problems and recommend way forward
- Leads generate & connect with new Clients & Brief about our ongoing & Upcoming Projects
- New units Booking documentation ready
- Prepared monthly Schedule for new booking & Reschedule for Old Clients
- Connect & informed the valuable clients for monthly Installments dealing within the period
- Prepared Possession Orders & Acknowledgments for ready units & and also made transfer documents
- Maintained Monthly, Quarterly & Annually wise recovery reports

Assistant Manager

Ideas - GUL AHMED

📅 01/2021 - 10/2022 📍 Karachi Pakistan

- Establish full-scale sales operation; duties included enveloping database systems, and developing sales and marketing strategies
- Attending Customer Queries and Complaints
- Responsible for Shop Inventory lookup
- Maximizing Profitability and Setting/Meeting Sales Targets, Including Motivating Staff to Do So

Branch Manager

Unze london

📅 06/2021 - 09/2021 📍 Karachi Pakistan

- Dealing Customer Queries and Complaints
- Developed marketing and sales campaign by advertising schedules and company sales budgets
- Was responsible for shop inventory lookup

Branch Manager

Stylo shoes

📅 07/2017 - 05/2021 📍 Karachi, Pakistan

- Dealing Customer Queries and Complaints
- Developed marketing and sales campaign by advertising schedules and budgets
- Customer Service Training to staff
- Responsible for Shop Inventory lookup

EDUCATION

Hotel Management Diploma

Extra education: (pithm)

📅 01/2009 - 01/2010 📍 Location

TRAINING / COURSES

Inter commerce

Inter commerce

SKILLS

Business Development

Sales and Marketing Lead Generation

Customer Management

Communication Skills

Team Management

Marketing and Brand Maangement

LANGUAGES

English

Native



Urdu

Native



KEY ACHIEVEMENTS



Exceptional Customer Service

Resolved 95% customer queries within a 24-hour period consistently.



Client Acquisition

Increased client base by 30% through strategic lead generation and follow-ups.



Sales Target Exceeded

Achieved 20% increase in quarterly sales through effective team motivational strategies.



Inventory Efficiency

Successfully managed inventory costs, reducing waste by 15% year-over-year.

EXPERIENCE

Production Manager

Janeen's Boutique

📅 11/2011 - 12/2016 📍 Location

- Responsible for Production Embroidery & Stitching department
- Manage labor on stitching & hand work embroidery departments
- Responsible for all fabric & material come & out
- Manage the report on stock register daily, weekly & monthly basis
- Responsible for stock in Shop & inventory
- Responsible for sales and target achievements
- Responsible for all the finance of the Shop
- Managing the budget allocation for the Shop