



## DIBIN T.D

### CONTACT

+91 9539824989, 9349842538  
dibintd2013@gmail.com  
Adivaram, Thamarassery, Kerala

### PERSONAL DEATILS

Gender : Male  
Date of Birth : 02-09-1997  
Religion : Christian  
Nationality : Indian  
Marital Status : Single

**Permanent Address :**  
Thamarachalil House,  
Nooramthode PO,  
Adivaram, kozhikode, Kerala, India  
Pin: 673586

### TECHNICAL SKILLS

- MS PowerPoint.
- MS Word.
- Quick Books
- Peach Tree
- SAP B1

### CAREER OBJECTIVE

Possessing an Enthusiastic and Friendly Personality, Welcome new Opportunities as a chance to prove Myself, Ability to deal with people, Selling and Team leading skill and Work under Pressure.

### KEY SKILLS

|                         |                 |                   |                    |
|-------------------------|-----------------|-------------------|--------------------|
| Team Work               | Work Ethic      | Analytical skills | Leadership Quality |
| Decision-making         | Time Management | Self-Discipline   | Interactive Person |
| Problem Solving Ability | Hardworking     | Positive Attitude | Honesty            |

### ACADEMIC CREDENTIALS

- B COM | 2018**
  - Oriental Group Of Education Institute, Lakkidi, Wayanad
- HIGHER SECONDARY (+2) | 2015**
  - G.H.S.S Puthuppady, Kerala, India
- HIGH SCHOOL (10th) | 2013**
  - St. John's HS Nellipoyil, Kerala, India

### EMPLOYMENT SUMMARY

- MARKETING MANAGER | March 2021 - Present**
  - Hindustan Power Links, Kannur
- BRANCH MANAGER | 2018 – 2020**
  - American Tourister, Thamarassery, Calicut  
(Sabari Retail India Pvt. Ltd)

### WORK EXPERIENCE

#### ◆ Marketing Manager at Hindustan Power Links, Kannur

- Marketing management is the organizational discipline which focuses on the practical application of marketing orientation, techniques and methods inside enterprises and organizations and on the management of a firm's marketing resources and activities.

#### Key Responsibilities

- Strategy development and planning of campaigns that can promote the business and generate genuine traffic.
- Implementation of the marketing campaigns right from ideation to final analysis and refinement.
- Building sustainable relationships and partnerships with other key players such as vendors, advertising agencies, and creative artists as per the need

## PROFESSIONAL SKILLS

- Experience in developing service standards, operational policies for business excellence & achieving customer satisfaction.
- Believe in team work, a good team player and can easily fit into any team.
- Proficient in managing, motivating & leading teams for ensuring smooth operations.
- Confidence and ability to learn fast and contribute.
- Knowledge of Accounting, Finance and General book-keeping procedures.
- Flexible enough to pick up new skills, ideas and can stimulate personal and professional growth.
- Security and housekeeping management.

## LANGUAGES KNOWN

|           |             |       |
|-----------|-------------|-------|
| English   | <div></div> | 100 % |
| Malayalam | <div></div> | 100 % |
| Tamil     | <div></div> | 60 %  |

## INTERESTS



Songs



Travelling



Movie

## REFERENCE

Available Upon Request.

### ◆ Branch Manager at American Tourister

- The Branch Manager will direct and supervise the staff and day-to-day operations in the assigned branch location, ensuring delivery of quality customer service and achievement of sales or productivity goals.

#### Key Responsibilities

- Direct all operational aspects including distribution operations, customer service, human resources, administration and sales
- Assess local market conditions and identify current and prospective sales opportunities
- Develop forecasts, financial objectives and business plans
- Meet goals and metrics
- Manage budget and allocate funds appropriately
- Bring out the best of branch's personnel by providing training, coaching, development and motivation
- Locate areas of improvement and propose corrective actions that meet challenges and leverage growth opportunities
- Share knowledge with other branches and headquarters on effective practices, competitive intelligence, business opportunities and needs
- Address customer and employee satisfaction issues promptly
- Adhere to high ethical standards, and comply with all regulations/applicable laws
- Network to improve the presence and reputation of the branch and company
- Stay abreast of competing markets and provide reports on market movement and penetration

## DECLARATION

I hereby declare that the above-mentioned information is true and I bear the responsibility for the correctness of the above-mentioned particulars.

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