



### FILM DISTRIBUTION PROFESSIONAL • LOGISTICS EXPERT

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Senior Logistics and Distribution Professional with over 11 years of experience in logistics management and supply chain optimization. Adept at driving efficiency, cost savings, and building robust compliance systems in the film, e-commerce, and construction industries. Led operations across multiple countries and industries, consistently achieving significant savings and performance improvements through strategic logistics planning. A proven leader in both challenging and growth-oriented environments, skilled in contract verification, vendor management, and sustainable sourcing.

## AREAS OF EXPERTISE

- PROFESSIONAL SKILLS Logistics & Distribution Management | Team Leadership & Training | Supply Chain Optimization | Contract Negotiation & Compliance | Vendor & Stakeholder Management | Cost Reduction Strategies | Process Improvement | Problem-Solving | Negotiation | Adaptability | Leadership | Film Distribution Strategies
- **TECHNICAL SKILLS** ERP Systems | WMS (Warehouse Management Systems) | Microsoft Office Suite | Cloud Computing | Automation

### PROFESSIONAL EXPERIENCE

# **Senior Logistics and Distribution Executive**

Majid Al Futtaim Entertainment • Dubai, UAE

08/2021 - 06/2024

I was responsible for the independent movies supply chain management overseeing all aspects of theatrical film distribution, from contract verification and schedule management to coordination between different stakeholders and distribution network optimization.

- ▶ I have succeeded in verifying 177 contracts with independent film makers and licensors and conducting more than 88 distribution rights agreements and 100 censorship approvals.
- ► Managed to establish a strong network with MOFA, MCY, and MOEC by developing a robust compliance system that ensured our activities were in line with their policies. This further promoted sustainable and ethical sourcing practices.

### **Key Achievements**

Established a distribution channel in Egypt and the Levant, resulting in 80% of GCC films being released annually in these regions.

#### **Logistics and Distribution Executive**

Majid Al Futtaim Entertainment • Dubai, UAE

04/2019 - 08/2021

I was responsible for movie distribution to all exhibitors and the physical movement of all the marketing material and other merchandise.

► I have succeeded in optimizing the logistics processes by reducing the total cost by 10% through adopting a leaner supply chain management strategy

#### **Key Achievements**

Final approver for subtitles and context for major movie releases such as Terminator, Dune, and The Suicide Squad, ensuring accuracy and cultural relevance.

# **Logistics Supervisor**

Q-Net E-commerce • Dubai, UAE

01/2017 - 01/2019

I was responsible for logistics operations planning and monitoring across diverse regions and responsible for training human resources within my team.

- ▶ Planned and monitored logistics operations using ClickToShip, FSM, and XPS software, achieving a standard of 10,000 shipments monthly with 99% proof of delivery through efficient shipment handling.
- ► My responsibilities included conducting quality control calls, coordinating shipping regulations, tracking shipments, and training new agents internationally.

#### **Key Achievements**

I led my team to achieve an 80% success rate in logistics for challenging environments, resulting in over \$680,000 in savings over two years through efficient processes and reassignments.

# **Logistics Specialist**

Bin Tami Group for Construction • Riyadh, KSA

01/2013 - 01/2017

I was responsible for overseeing a fleet of 65 vehicles, 10 heavy equipment and personnel of 200 individuals across logistics and warehouse management activities.

▶ I have succeeded throughout four years to maintain a 100% compatibility with operations plan, compiled with all standard operating procedures, passing more than 25 process audits and managing the budget throughout the process.

# **EDUCATION**

Bachelor's Degree in Trade Logistics and International Transport Management, Major in Supply Chain Optimization, Arab Academy for Science, Technology and Maritime Transport, Class of 2012

# **CORE COMPETENCIES & SKILLS**

### **Soft Skills**

- Communication
- Adaptability
- ► Emotional Intelligence (EQ)
- Leadership
- Problem-Solving
- Negotiation
- ► Training and Coaching
- ► Integration and Coordination

### **Business Skills**

- Supply Chain Management
- Strategic Planning and Analysis
- Risk Analysis
- Vendor Management
- ► Cost Control and Budgeting
- Quality Assurance
- ► Regulatory Compliance
- Resource Management

# **Computer Skills**

- ► Microsoft Office Suite
- ➤ WMS
- Data Analytics
- Automation
- ▶ Digital Transformation
- Cloud Computing
- ERP Management
- Online Research