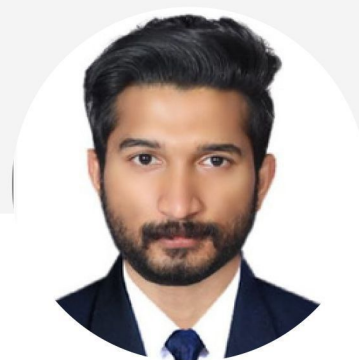


# FARSHID A



## SALES EXECUTIVE

+971 56 439 1299  
farshidak999@gmail.com  
Mushrid, Ajman  
United Arab Emirates

## PROFILE

Passionate Sales and Marketing Professional with 3 years experience consistently driving sales and marketing strategy to achieve brand awareness and business goals. Versatile skills combined with the ability to lead the development and implementation of integrated marketing campaigns, enforce brand standards, as well as manage cross-promotions and form strategic partnerships.

## EDUCATION

### HIGHER SECONDARY EDUCATION

MPMHSS, Chungathara  
Kerala  
Year:2017-2018

### SECONDARY SCHOOL LEAVING CERTIFICATE (SSLC)

MPMHSS, Chungathara  
Kerala  
Year:2015-2016

### CERTIFICATION.

#### Master in Financial Accounting

From Datasoft IT, Nilambur during 2018

## LANGUAGE KNOWN

English  
Arabic  
Hindi  
Malayalam

## WORK EXPERIENCE

### SALES CUM MERCHANDISING

Rawabi Market Mushrif Branch , Ajman

2019 - 2023

Responsible for marketing a wide range of the companies products which included fast moving consumer goods and consumer durable's like clothes and toys.

#### Areas of exposure

- Encouraging stores to review and consider ordering new and additional products and suggest ways to introduce new products to customers to increase sales and recognition of the company's products.
- Traveling to other territories to assist in the company's product rollouts in new markets, including setting up the store and comprehensive training and sales efforts to store employees and customers.
- Recognized by the management for exceeding expectations and representing the company at the highest level.
- Maintaining a close friend, professional relationship with store employees.
- Devising and implementing the organisation's sales strategies
- Finding new channels for selling and distribution of products.

# PERSONAL INFO

Religion : Islam  
DOB : 20/01/1999  
Nationality : Indian  
Gender : Male  
Marital Status : Unmarried

## PASSPORT DETAILS

Number : **S0281407**  
Place of issue : Malappuram  
Date of Expiry : 18/04/2028  
Visa Status : Employment Visa

## LICENCE DETAILS

Number : **350740**  
Place of issue : Ajman  
Date of Expiry : 10/01/2025

# SKILLS

- Cash Management
- Customer Management
- Merchandising
- Stock Taking
- Tally, Peachtree
- MS Office Suite
- Point of Sales

# INTEREST

- Travelling
- Listening Music
- Playing Cricket
- Playing Football

## PROFESSIONAL EXPERIENCE

Worked as a Salesman at Rawabi Market LLC  
Ajman for 4 Year

Worked as a Driver Cum Salesman at Five Group Trading LLC  
Ajman for 6 Months

Responsible for Customer Relation and Highlighting the  
Displays and Placing The Products in Allocated Areas

I Have 4 years of Experience in Hypermarket field.

- Food section 2 year
- Frozen section 1 year
- Roastery 1 year

### Areas of exposure

- Greet and direct customers
- Provide accurate information
- Answer customers' questions about specific products/services
- Conduct price and feature comparisons to facilitate purchasing
- Cross-sell products
- Ensure racks are fully stocked
- Manage returns of merchandise
- Coordinate with the Retail Sales Representatives team to provide excellent customer service (especially during peak times)
- Inform customers about discounts and special offers
- Provide customer feedback to the Store Manager
- Stay up-to-date with new products/services

### PERSONAL SKILLS

- Leadership Skill
- Accepting Challenges
- Communication Skill
- Punctual and Obedient
- Honesty
- Team Spirit

# DECLARATION

I hereby declare that all the information contained in this  
resume is in accordance with facts or truths to my knowledge. I  
take full responsibility for the correctness of the said  
information.

**FARSHID A**