



## **GURMUKH SINGH NIRMAL KUMAR**

**Merchandiser**

**Hamdan Street Abu Dhabi**

**+971566725929**

**Email:**

**gurmukhsinghgurju@gmail.com**

### **PERSONAL DETAILS**

**Date Of Birth : 29-11-1988**

**Marital Status : Married**

**Nationality : India**

**Gender : Male**

**Visa Status : Employment**

**visa**

**Eid No: 784-1988-4707652-2**

### **LANGUAGES KNOWN**

- English Hindi. Urdu

### **Strength and Capabilities:**

- Flexible
- Hardworking
- Self-motivated
- Responsible
- Dedicated and committed to work

## **CAREER OBJECTIVE**

My Objective Is to Find A Job That Would Fit My Qualification and The Immediate Use of My Skills In Facing New Challenge For Better Opportunities Towards Becoming A Better Individual

## **WORK EXPERIENCE**

❖ **COMPANY NAME: WEST ZONE SUPER MARKET – ABU DHABI**  
**DESIGNATION – MERCHANDISER**  
**DURATION: 2018 to 2023**

❖ **COMPANY NAME: TESOC DEPARTMENT MALAYSIA**  
**DESIGNATION – MERCHANDISER**  
**DURATION: 2015 to 2017**

### **RESPONSIBILITY:**

- Plan and develop merchandising strategies that balance customers' expectations and company's objectives
- Analyse sales figures, customers reactions and market trends to anticipate product needs and plan product ranges/stock
- Collaborate with buyers, suppliers, distributors and analysts to negotiate prices, quantities and time-scales
- Maximize customer interest and sales levels by displaying products appropriately
- Produce layout plans for stores and maintain store shelves and inventory
- Forecast profits/sales and plan budgets
- Monitor stock movement and consider markdowns, promotions, price changes, clear outs etc.
- Build constructive customer relationships and team with channel partners to build pipeline and close deals
- Remain up to date with industry's best practices

### **EDUCATION BACKGROUND:**

- **Education 10+2**
- **Basic computer**

### **DECLARATION:**

I hereby certifying that the above information is true and correct according to the best of my knowledge & My Experience. If am selected I assure you that I will perform to the best of my abilities, waiting for a Positive response.