



GEO ERICKO F. DENQUE

SALES AND MARKETING

EXPERIENCE

INTERNATIONAL CERTIFICATION SERVICES (Dubai, UAE) TELE-SALES AND OUTDOOR MARKETING SPECIALIST JAN 2024-PRESENT

- Built brand awareness through social media platforms
- Planned sales, ad layouts, marketing and advertising campaigns
- Collected and analyzed market research data
- Identified potential markets and tested them extensively
- Worked within various multimedia outlets to promote a service
- Answered inquiries from the clients
- Called the prospect clients for marketing and sales purposes
- Went outdoor/field in search for prospect clients and to close a deal

EDUCATION

BACHELOR OF SCIENCE IN DEVELOPMENT COMMUNICATION

**XAVIER UNIVERSITY - ATENEO DE
CAGAYAN**

SKILLS

- Proficient in the English language
- Has good public and press relations
- Knowledgeable in computer software (MS OFFICE)
- Able to work under pressure and with less supervision
- Able to multi-task when necessary
- Willing to be trained and flexible
- Photography
- Conducting seminars and events
- Interpersonal Communication or has good speaking and listening skills (IPC)

SALUBRIS GENERAL CLINIC (Dubai, UAE) TELE-SALES AND MARKETING SPECIALIST 2023 - 2024

- Built brand awareness through social media platforms
- Planned sales, ad layouts, marketing and advertising campaigns
- Collected and analyzed market research data
- Identified potential markets and tested them extensively
- Worked within various multimedia outlets to promote a product/service
- Answered inquiries from the clients
- Called the prospect clients for marketing and sales purposes

TRANSCEND LEARNING INSTITUTE (Dubai, UAE) TELE-SALES AND MARKETING SPECIALIST 2023

- Built brand awareness through social media platforms
- Planned sales, ad layouts, marketing and advertising campaigns
- Collected and analyzed market research data
- Identified potential markets and tested them extensively
- Worked within various multimedia outlets to promote a course
- Answered inquiries from the clients
- Called the prospect clients for marketing and sales purposes

EXPERIENCE

LA VILLA BOUTIQUE HOTEL (Accra, GHANA)
FOOD AND BEVERAGE MANAGER (Project Based)
DEC 2022 - FEB 2023

- Recruited, trained and managed staff
- Agreed and managed budgets
- Created staffing rotas or schedule
- Planned menus
- Ensured compliance with licensing, hygiene and health and safety legislation
- Promoted and marketed the business
- Overseeing stock levels and ordered supplies
- Made sure the guests had a great dining experience

PROVINCIAL GOVERNMENT OF MISAMIS ORIENTAL (PHILIPPINES)
WRITER/REPORTER
FEB 2021 - OCT 2022

- Provided news accomplishments for the public officials
- Went on field coverage to gather developmental news
- Served as entourage to the VIPs
- Organized events
- Completed the tasks as directed by the superior

ACADSOC ONLINE TUTORING (PHILIPPINES)
ONLINE ENGLISH TUTOR / ESL TUTOR
APRIL 2018 - FEB 2021

- Made fun learning activities and lessons based on ESL methodologies
- Provided visual learning materials to students
- Evaluated student's social and academic growth
- Prepared the progress report daily
- Informed parents about the students' progress

GLOBE TELECOM (PHILIPPINES)
SALES CUM CUSTOMER SERVICE
AUG 2015 - DEC 2016

- Greeted customers on arrival at the shop
- Served as customer services for after sales concerns
- Went on field works to sell the offered products and services
- Made sure to hit the monthly target

ABS-CBN CORPORATION (PHILIPPINES)
INTERN
APRIL 2014 - JUNE 2014

- Served and acted as a regular employee of the company
- Worked in all of the departments
- Organized events