

# GLADDEZ CAÑON MAQUIDATO



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Visa Status: Visit Visa (Valid until August 15, 2025) |  
Availability: Immediate

## PROFESSIONAL SUMMARY

Results-oriented Sales Representative with over 6 years of experience in retail, customer service, and merchandising. Proficient in point-of-sale systems, visual merchandising, inventory control, and client relationship management. Proven track record of meeting and exceeding sales goals and enhancing the customer experience in fast-paced retail environments.

## CORE COMPETENCIES

- Sales Target Achievement
- POS Systems & Retail Operations
- Customer Service & Upselling
- Inventory & Stock Management
- Complaint Handling & Resolution
- Visual Merchandising
- Product Training & Demonstration
- Team Collaboration
- CRM Software Usage
- Adaptability & Communication Skills

## PROFESSIONAL EXPERIENCE

### Sales Associate

Michael Cinco Dubai, Dubai, UAE  
April 2023 – May 2025

- Assisted 15+ clients daily with product selection, improving customer satisfaction and retention.
- Exceeded monthly sales targets by 120% consistently over a 10-month period.
- Handled POS transactions, ensured stock replenishment, and supported visual merchandising.
- Performed regular inventory checks and helped organize store displays during seasonal campaigns.

### Sales Assistant

Mancao Square, Philippines  
June 2019 – February 2023

- Performed cashiering, store opening and closing, and daily sales reporting duties.
- Resolved customer complaints and handled returns and exchanges efficiently.
- Trained and mentored new employees in customer service and product knowledge.

## EDUCATION

### Bachelor of Arts in Business Management

Saint Joseph Institute of Technology, Philippines  
2006 – 2010