**Gokul Gangadharan**

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**OBJECTIVE**

To be associated with the organization provides me an opportunity to show my skills and improve my knowledge with the latest trends and to be part of a team that works dynamically towards the growth of the organization.

**WORK EXPERIENCE**

**Position**: Sales Executive

**Company Name:** Sharks Friends Sports Hub

**Duration:** September 2022 – December 2024

**Job description and responsibilities:**

* Provide personalized assistance to customers, helping them find products suited to their needs and preferences.
* Assist in maintaining stock levels, ensuring the shop is well-stocked with popular and seasonal products.
* Process customer purchases, handle cash and credit card transactions, and issue receipts.
* Track and report daily sales performance and customer feedback to management.
* Assist in arranging product displays and ensuring that the store's visual merchandising aligns with company standards.
* Build and maintain strong customer relationships to encourage repeat business.
* Work closely with other sales staff to achieve store goals and foster a collaborative work environment.
* Maintain knowledge of current stock, promotions, and upcoming trends to inform customers.

**Position**: Sales Executive

**Company Name:** Surya Silks Kanhangad

**Duration:** March 2021 – June 2022

* Present, promote and sell products/services using solid arguments to exist and prospective customers
* Establish, develop and maintain positive business and customer relationships
* Coordinate sales effort with team members and other departments
* Updated management daily; records of sales and orders- tracked progress of existing orders by contacting or liaising with suppliers

**Position**: Sales Executive

**Company Name:** Zain Bajaj Kanhangad

**Duration:** July 2018 – September 2019

* Meeting with clients virtually or during sales visits
* Answering questions about new and vintage bikes
* Meeting monthly sales expectations
* Coordinating test drives for prospective shoppers
* Providing guidance on what motorcycles will best fit the customers profile

**SKILLS**

* Administrative Skills
* Digital Marketing
* Record Keeping
* Internet Skills
* MS Office
* PDIFAS
* DIFA

**EDUCATION**

Bachelor of Business Administration

Kannur University, Kerala, India

**PERSONAL DETAILS**

Date of Birth: 17/08/1995

Nationality: Indian