

**Gokul Gangadharan**

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**OBJECTIVE**

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To be associated with the organization provides me an opportunity to show my skills and improve my knowledge with the latest trends and to be part of a team that works dynamically towards the growth of the organization.

**WORK EXPERIENCE**

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**Position:** Sales Executive

**Company Name:** Sharks Friends Sports Hub

**Duration:** September 2022 – December 2024

**Job description and responsibilities:**

- Provide personalized assistance to customers, helping them find products suited to their needs and preferences.
- Assist in maintaining stock levels, ensuring the shop is well-stocked with popular and seasonal products.
- Process customer purchases, handle cash and credit card transactions, and issue receipts.
- Track and report daily sales performance and customer feedback to management.
- Assist in arranging product displays and ensuring that the store's visual merchandising aligns with company standards.
- Build and maintain strong customer relationships to encourage repeat business.
- Work closely with other sales staff to achieve store goals and foster a collaborative work environment.
- Maintain knowledge of current stock, promotions, and upcoming trends to inform customers.

**Position:** Sales Executive

**Company Name:** Surya Silks Kanhangad

**Duration:** March 2021 – June 2022

- Present, promote and sell products/services using solid arguments to exist and prospective customers
- Establish, develop and maintain positive business and customer relationships
- Coordinate sales effort with team members and other departments

- Updated management daily; records of sales and orders- tracked progress of existing orders by contacting or liaising with suppliers

**Position:** Sales Executive

**Company Name:** Zain Bajaj Kanhangad

**Duration:** July 2018 – September 2019

- Meeting with clients virtually or during sales visits
- Answering questions about new and vintage bikes
- Meeting monthly sales expectations
- Coordinating test drives for prospective shoppers
- Providing guidance on what motorcycles will best fit the customers profile

## SKILLS

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- Administrative Skills
- Digital Marketing
- Record Keeping
- Internet Skills
- MS Office
- PDIFAS
- DIFA

## EDUCATION

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Bachelor of Business Administration  
Kannur University, Kerala, India

## PERSONAL DETAILS

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Date of Birth: 17/08/1995

Nationality: Indian