

# Hamza Asghar

## Sales Merchandiser

Result oriented Sales Merchandiser currently working in the FMCG industry. A strong Sales and Marketing professional with a total experience of 5 years.



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## EDUCATION

### Intermediate

BOARD OF INTERMEDIATE & SECONDARY EDUCATION, FAISALABAD

2013 - 2015

Faisalabad, Pakistan

## WORK EXPERIENCE

### Merchandiser

Belhasa Trading & Distribution LLC

2024 - Present

#### Achievements/Tasks

- Ensure that stores, shelves are stocked with the right types and quantities of products.
- Build and maintain strong relationships with retail staff and store management.
- Monitor inventory levels and report on out-of-stock items or slow-moving products.
- Maintain a clean and organized work area.

### Merchandiser @ Dubai Carrefour

Al Gurg Smollan Commercial Investment LLC, UAE

2017 - 2019

Dubai, UAE

#### Achievements/Tasks

- Team leader and insure categories compliance
- Ensuring the shelves of retail stores are stocked with products.
- Implemented FIFO and, tracking stock manufacturing and expiry dates
- Maintain hotzone and Ps 05, Planogram, OSA and Proposition)
- Reporting competitor instore activities.
- Deployment of POSM and promotional activities.

### Merchandising Specialist - Faisalabad

Smollan Pakistan Field Services

2015 - 2017

Faisalabad, Pakistan

#### Achievements/Tasks

- Coverage LMT Market
- Implemented FIFO and tracking stock manufacturing and expiry dates.
- Insure categories compliance.
- Maintain hot zone and KPI's (SOS, Planogram, OSA and Proposition)
- Reporting competitor activities.

## SKILLS

Planogram

Customer Service

Communication

Market Research

Problem Solving

Product Knowledge

Quick learner

Team Oriented

## PERSONAL DETAILS

Father Name

Muhammad ASghar

Date of birth

30-September-1993

Nationality

Pakistani

Marital Status

Married

## CERTIFICATES

Quality Excellence Academy Training (2018)

Office Automation (2019)

Aptech Computer Education

## LANGUAGES

English

Full Professional Proficiency

Urdu/Hindi

Native or Bilingual Proficiency

Punjabi

Native or Bilingual Proficiency

## INTERESTS

Team Sports

Movies

Travel & Tourism

Gaming

Marketing