# **Harpreet Pal**

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## OBJECTIVE

I want to improve my knowledge and build new skills by working in management. & I just fully focus on my goals and improve myself in management sector. And my personal dream is to work in UAE, because I want to know every think about UAE, because I know in UAE work is not so easy and I love to take that opportunity and I just on daily basis work with my dream to complete it by my knowledge and my skills.

# SKILLS

- Computer Skills.
- Interpersonal skills.
- Ability to Work in a Team
- Having self-confidence & enthusiasm.
- Always improving taking initial in working.
- Regularity in working with in specific time & ability to seek advice.

# INTERESTS

- Meditation
- Playing football
- Reading book

# LANGUAGE

- English
- Hindi
- Punjabi

## ACTIVITIES

Meditation Playing football Reading book

# EXPERIENCE

#### Anuj Walia & Associates

#### **Business development Executive**

#### Duration : Oct, 2020 - Aug, 2022

• Created and maintained a database of customer information and transactions, resulting in improved customer retention rates.

• Developed and maintained internal and external communication channels, including website content, emails, and newsletters.

• Managed and oversaw the daily operations of the office, including scheduling, budgeting, and personnel.

#### **Renowned Brilliant Academy**

#### **Marketing executive**

#### Duration : Feb, 2023 - Aug, 2023

- Conceive and develop efficient and intuitive marketing strategies.
- Organize and oversee advertising campaigns, exhibitions and promotional events.
- Initiate and control surveys to assess customer requirements and dedication.

• Monitor progress of campaigns using various metrics and submit reports of performance.

#### **RBA overseas**

#### Marketing executive

#### Duration : Dec, 2023 - Apr, 2024

- Scheduled meetings and appointments for the executive, ensuring that the executive had a full and productive day.
- Managed the executive calendar and organized travel arrangements, resulting in a stress-free experience for the executive

## EDUCATION

#### **Matriculation from CBSC**

Passing Year - 2015

#### 12th from PSEB

Passing Year - **2018** 

**Diploma in Hospitality, Travel and Customer Service** Passing Year - **2019** 

#### **Diploma in Business Management**

Passing Year - 2020

### COMPUTER COURSE

Basic Knowledge about computer fundamentals, Internet browsing etc .