

# Hashim E

## Merchandiser cum Driver

Detail-oriented Retail Merchandiser talented in monitoring inventory levels and predicting product demand. Monitors supply levels and product marketing for optimal sales. Skillful in creatively conceptualizing and building artistic framework around any given assignment. Pays close attention to detail and creates displays which engage and intrigue.

## Work History

### 2010-07 - Store Attendant

2023-07

#### *ADNOC Distribution, Abu Dhabi, United Arab Emirates*

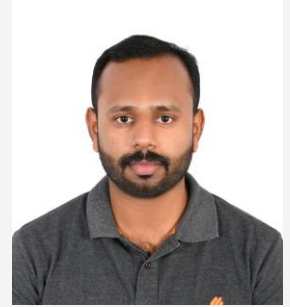
- Assisted customers with product selection, providing information on product features, prices, and availability to enhance the shopping experience.
- Operated the cash register, processed transactions, handled cash, and issued receipts accurately and efficiently.
- Maintained a clean and organized store environment, including restocking shelves, arranging displays, and ensuring products were properly labeled.
- Monitored inventory levels, reported shortages, and assisted in ordering new stock to maintain adequate supply.
- Conducted regular inventory checks and audits, helping to minimize discrepancies and prevent stock loss.
- Assisted in receiving and unpacking deliveries, verifying the accuracy of shipments, and organizing stock in the storeroom.
- Ensured compliance with health and safety regulations, maintaining a safe shopping environment for customers and staff.
- Collaborated with team members to ensure efficient store operations, including participating in team meetings and training sessions.

### 2008-04 - Sales Executive

2010-01

#### *Lifco Group of Companies, Sharjah, United Arab Emirates*

- Developed and executed sales strategies to achieve sales targets and expand the customer base in assigned territories.
- Identified and pursued new business opportunities through market research, networking, and cold calling.
- Conducted product presentations and demonstrations to prospective clients, highlighting key features and benefits.
- Built and maintained strong relationships with existing clients, ensuring high levels of customer satisfaction and repeat business.
- Negotiated contracts, terms, and pricing with clients, closing deals to meet or exceed sales quotas.
- Prepared and delivered sales proposals, quotes, and contracts, ensuring accuracy and compliance with company policies.
- Monitored market trends, competitor activities, and industry developments to identify opportunities and threats.



## Contact

### Address

Abu Dhabi AE

### Phone

+971 56 272 7935

### E-mail

hashimaseem935@gmail.com

## Driving License

Valid UAE LMV

Valid India LMV

## Skills

Order picking and processing

Report generation

Cash register operation

Order taking

Inventory management

Payment collection

Cleaning and sanitizing

Customer assistance

Cash Handling

Product knowledge

Security Monitoring

Product restocking

Business networking

Business development and planning

Sales funnel development

Sales expertise

Cold Calling

Staff Management

Relationship building and

- Collaborated with the marketing team to develop promotional materials and campaigns to support sales efforts.
- Provided regular sales reports and forecasts to management, analyzing performance data to inform strategic decisions.

2006-01 - **Marketing Executive Cum Accountant**

2008-03 *Malabar Silk Cotton Mill, Kerala , India*

- Developed and implemented marketing strategies to promote products and services, increasing brand awareness and market share.
- Conducted market research to identify new business opportunities, customer preferences, and competitive landscape.
- Managed digital marketing campaigns, including social media, email marketing, and online advertising, to drive traffic and sales.
- Analyzed marketing campaign performance using metrics and analytics tools, providing insights and recommendations for improvement.
- Prepared and maintained accurate financial records, including balance sheets, income statements, and cash flow statements.
- Managed accounts payable and receivable, ensuring timely processing of invoices and payments.
- Conducted monthly reconciliations of bank statements, credit card accounts, and general ledger accounts.
- Prepared and filed tax returns, ensuring compliance with local, state, and federal regulations.

**Education**

**Diploma: Hotel Management**  
*HI-TECH Management Studies - Kerala, India*

**Plus Two**  
*Board of Higher Secondary Examination - Kerala , India*

**SSLC**  
*Kerala State Board - Kerala , India*

management  
Forecast preparation  
Business Development  
Operations  
Sales proficiency  
Progress reporting  
Written and verbal communication  
Sales Strategies  
Lead Generation  
Sales Techniques  
Stock replenishment  
Cost Analysis  
Trend Identification  
Visual Merchandising  
Retail sales professional  
Promotional planning  
Supplier audits  
Store maintenance  
Window displays  
Merchandise planning  
Design Visualization  
Product Launch Support  
New Display Creation  
Event Coordination  
Marketing knowledge  
Professionalism

**Personal Details**

**Date of Birth:** 02 Jan 1986  
**Nationality:** Indian  
**Marital Status:** Married  
**Gender:** Male  
**Religion:** Islam

**Languages**

English  
Malayalam  
Hindi  
Arabic