HASNAT MASHHADI

Software Engineer



Visitor Visa

- hasmashh.com
- +971 55 840 0541
- hasmashh@icloud.com
- https://www.linkedin.co in m/in/hasnat-mashhadi/

PROFESSIONAL SUMMARY

Full-stack developer and AI specialist with a strong foundation in computer science (Forman Christian College University, '21). 4+ years of experience in multinational corporations and startups, leading teams and delivering web applications, AI chatbots, and automation solutions. Skilled in project management, digital marketing, and creating exceptional customer experiences. Committed to continuous learning and collaboration to achieve outstanding results.

WORK EXPERIENCE

DEVOPS MANAGER

USONA DISPATCH LLC

2022-2024

- Managed and optimized company website, improving performance and user experience through responsive design and SEO.
- Successfully integrated Google Workspace with hosting email, streamlining communication and collaboration.
- Enhanced workflows through automation, resolving technical issues to ensure smooth operations.
- Designed email templates and marketing campaigns aligned with company branding.
- Built and managed social media presence (Facebook, Instagram, LinkedIn, Indeed) to increase brand visibility and engagement.
- Integrated VoIP system, creating templates for automated messages, voice responses, and call routing to enhance customer communication and support.

EDUCATION

Bachelor Of Computer Sciences

2021 Forman Christian Charted University

ACHIEVEMENTS

- · Completed a graphic design course, mastering tools such as Adobe Illustrator, Photoshop, Premiere Pro, and
- Won a university-hosted graphic design competition, showcasing creativity and design skills.
- Hosted a successful mega-event for Memobile's new phone launch, demonstrating project management and event coordination abilities.

PERSONAL SKILLS



Speaking



Thinking





DEVOPS MANAGER

Memobile Pvt Ltd

2021- 2022

- Led the transition of offline business to online, streamlining operations for growth and customer satisfaction.
- Developed and managed company website, implementing WooCommerce for online sales.
- Created and managed third-party accounts (e.g., Daraz) to expand market reach.
- Led content creation and team management to ensure smooth, error-free processes.

MOBILE APP DEVELOPER INTERN

xpert computing

JAN 21- MARCH 21

- Developed modules for an inventory management app using Xamarin Forms, ensuring timely delivery and code optimization.
- Focused on creating a seamless and userfriendly app experience.
- Contributed to overall app development, collaborating with team members to meet project goals.

FREELANCE AI & WEB DEVELOPMENT

- Developed custom Python Django web applications for diverse clients, tailoring solutions to their specific needs.
- Created AI chatbots for work automation, enhancing productivity and efficiency for businesses.
- Built AI-powered Discord bots capable of answering user queries and providing information on demand.
- Developed automated customer support chatbots using Python, improving response times and customer satisfaction.
- Planned and executed successful social media marketing campaigns, increasing brand awareness and engagement.
- Managed digital marketing channels to drive traffic, generate leads, and achieve client goals.

TECHNICAL SKILLS

- Languages & Frameworks: Python,
 Django, HTML, CSS, JavaScript
- Content Management Systems:
 WordPress
- Other: Git, Version Control, Agile/Scrum methodologies, RESTful APIs, Cloud Technologies (GCP)