



Educational Background

AUCE University

Tyre

Bachelor's Degree in Business
Management 2018

Hussein Bazzoun

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Work Experience

Purchasing Manager

Multi-Branch Operations (5 Locations) | Smart Mart (Jun 2023-Present)

As the Purchase Manager for Smart Mart Supermarkets, overseeing procurement for five branches, I ensure an efficient and reliable supply chain across our growing network. I manage a team dedicated to transferring stock from our central warehouse to each branch, coordinating logistics to maintain smooth operations. My role involves collaborating with suppliers, negotiating contracts, and maintaining optimal stock levels.

I work closely with branch managers to assess inventory needs, introduce new products, and ensure timely stock transfers. By fostering strong relationships with suppliers, I secure favorable terms and contribute to the profitability of our operations. Additionally, I support social media efforts and optimize in-store displays to enhance customer engagement and drive sales.

My focus is on cost efficiency, maintaining a steady supply chain, and ensuring each branch is well-stocked and competitively priced to meet our customers' needs.

Supermarket Startup Manager

Zone Market, Supermarket Project, Zahle, (October 2022 – June 2023)

I took the lead in launching a significant supermarket project,

managing it from start to finish. I assembled and supervised a team of 45 employees and oversaw the entire construction process, including everything from the ceramic work to the design and installation of custom panels. Additionally, I played a pivotal role in shaping the supermarket's appearance, selecting the library, and managing interior decor. It's important to note that I relocated from Tyr to Zahle to fully commit to this project. Despite encountering funding challenges from shareholders that led to delays, my dedication to the venture remained unwavering. This experience highlights my leadership, adaptability, and my ability to successfully complete large-scale projects.

Skills & Proficiencies

- Social media marketing
- Interpersonal communication skills
- Computer skills, windows
- Microsoft Excel, Word
- Interpersonal communication skills
- Fluent in Arabic and conversational in French and English
- Accounting system
- Time management

Place of birth

Abidjan, Côte d'Ivoire

Nationality

Lebanese

Language

- Arabic
- English
- French

Market Manager (2021 - September 2022) - Supermarket

- Increase stock value higher than 50%.
- Managing, following up and directing a team of 15-20 employees.
- Leading the company during the COVID 19 crisis and dealing with the change in the Lebanese Market.
- Dealing with the massive change of the Lebanese rate currency to ensure the capital stock growth.
- Playing the roles and responsibilities of the senior general accountant (auditing, pricing...).
- Ensure to provide the required files/reports/statements for the ministry of finance and economic.
- Keep up to date with Economic Ministry rules and regulations especially during the COVID 19 crisis and the hard economic situation in Lebanon.
- Implement extraordinary strategy plan to increase the sales during COVID19.
- Increasing the capital stock of the market within specific time.
- Brainstorm ideas for new campaigns, goals and plans.
- Oversee all marketing campaigns.
- Working closely with stakeholders and provide them with the required reports.
- Placing orders to replenish merchandise as needed and keep the stock up to date.
- Setup and managing the delivery department.
- Daily follow up to ensure the store quality including the stock.
- Building strong relationship with the suppliers.

- Ensure a comfortable working environment for employees.
- Overseeing the recruitment process for the departments.
- Setup and building the grocery store within the market and following up directly and daily with the suppliers.
- Implement a strategy that provide a wide variety merchandising to draws consumer in with an impressive array of products in a relatively compact space.
- Building a digital marketing department.
- Ensure the consumer satisfaction by making questionnaire process and direct relationship.

General Accountant (2018 - 2021) - Supermarket

- Pricing goods and logistics
- Auditing of suppliers' accounts
- Auditing bank statement
- Stock system
- POS system
- Bookkeeper
- Tax declaration and return
- Balance Review
- Purchase executive
- Journal entry specialist

Semicolon Programming and Security (2016 - 2018)

- Quality Assurance
- Data Entry Specialist

Office Administrator (2014 - 2016) – Queen Ceramica

- Office Assistant
- Data Entry Specialist

Personal Trainer | Fitness & Wellness Coach (2015 - Present)

- Specialize in customized fitness programs
- Focus on strength training, endurance, and nutrition
- Tailor workouts for weight gain or loss goals
- Provide personalized meal plans
- Emphasize proper technique and consistency